

SPONSORSHIP AND EXHIBITOR PACKET

REGISTRATION
DEADLINE IS
April 27, 2018



10TH ANNUAL DC HOUSING EXPO AND HOME SHOW

Saturday, June 9, 2018 | 10 am - 3 pm
Walter E. Washington Convention Center
Halls D and E

Hosted by the DC Department of Housing and Community Development

Polly Donaldson, Director
1800 Martin Luther King Jr. Avenue SE | Washington, DC 20020
202.442.7200 | www.dhcd.dc.gov

#DCHousingExpo2018



ABOUT THE 10TH ANNUAL DC HOUSING EXPO AND HOME SHOW

Saturday, June 9, 2018

10:00 am - 3:00 pm

Walter E. Washington Convention Center
801 Mt. Vernon Place NW, Washington, DC 20001

HOST

The DC Department of Housing and Community Development (DHCD) in partnership with the Greater Washington Urban League (GWUL) will host the 10th Annual DC Housing Expo and Home Show.

FOCUS

The Expo provides a wealth of information on housing, goods and services, and related topics.

EXPECTED NUMBER OF ATTENDEES

Over 8,000 attendees from the District, Maryland and Virginia participate in this free annual event.

SPONSORSHIP/EXHIBITOR PROFILE AND SPACE AVAILABILITY

- **Exhibit Space.** Space is available for 200 exhibitors that focus on housing-related services. Special packages are available for sponsors.
- **Exhibitor Profile:** Exhibitors generally consist of federal and local government agencies, nonprofit community organizations, small businesses, developers, lenders, realtors
- **Past Exhibitors Include:** DC Housing Finance Agency, DC Housing Authority, DC Department of Insurance Securities and Banking, DC Department of Consumer and Regulatory Affairs, Deputy Mayor for Planning and Economic Development, DC Office on Aging, DC Office of the Tenant Advocate and utility companies (WASA, Pepco, Washington Gas).

OVERVIEW OF THE EXPO AND HOME SHOW

- **Home Show:** Attendees will find innovative products, decoration and remodeling ideas; home improvement specialists; gardening products; hundreds of experts from windows to flooring to cabinets and landscaping; and much more all under one roof.
- **Housing Expo:** Our exhibition area has space for over 200 exhibitors.
- **Credit Counseling:** Free credit reports will be provided and attendees will be able to discuss ways to improve credit with HUD-certified counselors.
- **Workshops:** Concurrent workshops will be offered throughout the day. Examples include but are not limited to: financial literacy, homeownership 101, the basics of home repair, healthy cooking classes, and energy/green living sustainability practices.

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10th Annual DC Housing Expo and Home Show Sponsorship Information Form

SPECIAL SPONSORSHIP PACKAGES		
10TH YEAR DIAMOND	\$10,000	<ul style="list-style-type: none"> Metro Bus Ads* Radio mention (as an event donor) Website link Print media exposure On-site recognition as event donor 10 x 20 booth, two 6 foot skirted tables, four chairs and a booth sign Lunch for two representatives <p>*If confirmed by Monday, April 2, 2018</p>
PLATINUM	\$5,000	<ul style="list-style-type: none"> Radio mention (as an event donor)* Website link Print media exposure On-site recognition as event donor 10 x 10 booth, one 6 foot skirted table, two chairs and a booth sign Lunch for two representatives <p>*If confirmed by Monday, April 2, 2018</p>
GOLD	\$3,000	<ul style="list-style-type: none"> Print media exposure* On-site recognition as event donor 10 x 10 booth, one 6 foot skirted table, two chairs and a booth sign Lunch for two representatives <p>*If confirmed by Monday, April 16, 2018</p>
BRONZE	\$1,000	<ul style="list-style-type: none"> On-site recognition as event donor* 10 x 10 booth, one 6 foot skirted table, two chairs and a booth sign <p>*If confirmed by Friday, April 27, 2018</p>

10th Annual DC Housing Expo and Home Show Exhibitor Information Form

EXHIBITOR PRICING		
FOR PROFIT	\$550 (1 table)	<ul style="list-style-type: none"> • 10 x 10 booth, one 6 foot skirted table, two chairs and a booth sign
	\$800 (2 tables)	<ul style="list-style-type: none"> • 10 x 20 booth, two 6 foot skirted tables, four chairs and a booth sign
REALTY BROKERAGES	\$350 (1 table)	<ul style="list-style-type: none"> • 10 x 10 booth, one 6 foot skirted table, two chairs and a booth sign
	\$600 (2 tables)	<ul style="list-style-type: none"> • 10 x 20 booth, two 6 foot skirted tables, four chairs and a booth sign
NONPROFIT	Fee Waived	<ul style="list-style-type: none"> • 10 x 10 booth, one 6 foot skirted table, two chairs and a booth sign
GOVERNMENT AGENCY	Fee Waived	<ul style="list-style-type: none"> • 10 x 10 booth, one 6 foot skirted table, two chairs and a booth sign

10th Annual DC Housing Expo and Home Show Sponsorship and Exhibitor Registration Form

CONTACT INFORMATION

Key Contact: _____

Phone: _____ Fax: _____

Email Address: _____

Organization or Company Name: _____

Address: _____

City/State: _____ Zip Code: _____

Company Website: _____

Service Offered/Type of Business: _____

REPRESENTATIVES WHO WILL BE EXHIBITING

Name	Address	Phone/ Email Address

PLEASE CHECK YOUR SPONSORSHIP OR EXHIBITOR SELECTIONS BELOW

SPECIAL SPONSORSHIP PACKAGES	10TH YEAR DIAMOND	<input type="checkbox"/> \$10,000
	PLATINUM	<input type="checkbox"/> \$5,000
	GOLD	<input type="checkbox"/> \$3,000
	BRONZE	<input type="checkbox"/> \$1,000
EXHIBITOR PRICING		
FOR PROFIT	1 Table	<input type="checkbox"/> \$550
	2 Tables	<input type="checkbox"/> \$800
REALTY BROKERAGES	1 Table	<input type="checkbox"/> \$350
	2 Tables	<input type="checkbox"/> \$600
NONPROFIT	1 Table Option Only	<input type="checkbox"/> Free
GOVERNMENT AGENCY	1 Table Option Only	<input type="checkbox"/> Free
TOTAL		\$ _____

Reservation and non-refundable deposit of 50% must be received by **Friday, April 27, 2018.**

Payment balance due by close of business **Friday, May 18, 2018.**

Make Checks Payable to: DC Treasurer

Mail to: 1800 Martin Luther King Jr. Avenue SE
Washington, DC 20020
Attention: Pamela Hillsman

Payment Enclosed: \$_____.

Confirm your attendance or receive additional information by contacting Pamela Hillsman at (202) 442-7251 or dhcd.events@dc.gov, or Michael Smalls at (202) 442-7203.

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