GOVERNMENT OF THE DISTRICT OF COLUMBIA
Department of Housing and Community Development
Housing Production Trust Fund
Advisory Board Meeting
ORIGINAL
10:09 to 11:24 a.m.
Monday, January 5, 2015
DHCD, Housing Resource Center
1800 Martin Luther King Avenue, S.E.
Washington, D.C. 20020

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- 1 APPEARANCES:
- 2 Board Members:
- 3 DAVID C. BOWERS, Chairman
- 4 POLLY DONALDSON, ex-officio
- 5 JIM KNIGHT
- 6 SUE ANN MARSHALL
- 7 ORAMENTA NEWSOME
- 8 CRAIG PASCAL
- 9 ROBERT POHLMAN
- 10 DAVID ROODBERG

- 12 DHCD:
- 13 NATHAN SIMMS
- 14 VONDA ORDERS
- 15 OKE ANYAEGBUNAM
- 16 BEATRIX "BEA" FIELDS
- 17 SANDY ALLEN
- 18 MARTHINE BARTEE-WILLIAMS
- 19 AYESHA TRAYNHAM
- 20 BOOKER ROARY, JR.

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22

- 1 PROCEEDINGS
- 2 CHAIRMAN BOWERS: All right. Good
- 3 morning, everybody.
- 4 ATTENDEES: Good morning.
- 5 CHAIRMAN BOWERS: Happy New Year. Happy
- 6 2015. It's Monday, January 5th, 2015. I'm David
- 7 Bowers, the Chairman of the District of Columbia
- 8 Housing Production Trust Fund Advisory Board. We
- 9 are, at 10:09 a.m., called to order. I want to
- welcome everybody and, again, say Happy New Year
- 11 to everyone. I hope everyone is doing well.
- We are excited today to be joined for our
- word of welcome from the House by the new
- 14 Director of the department, a good friend for
- 15 many of us, for many years, Polly Donaldson. So,
- 16 madam of the record, we turn it over to you for
- 17 any words of welcome.
- MS. DONALDSON: Thank you. Thank you.
- 19 [Applause.]
- MS. DONALDSON: I was saying to David
- 21 that I would be very brief because it's only day
- two, and I barely know my way around the

- building, but I will say, really, very much, to
- all the DHCD staff here, thank you. It's been a
- 3 very warm welcome and very helpful. Stanley,
- 4 nice to see you, as always, as now I know who
- 5 owns a building.
- [Laughter.]
- MS. DONALDSON: [Comment inaudible over
- 8 laughter.] I will say if there had to be a first
- 9 meeting, it would be with this -- what do you
- 10 call it? -- the friendly confines --
- [Laughter.]
- MS. DONALDSON: -- and that this is
- really wonderful to see all of you. There's so
- much to do, and you all know, because we all have
- 15 been doing it together for several years, and I
- 16 look forward to it, and I'm going to stop there
- 17 because I want to hear what you all are thinking,
- 18 as well. So thank you, David.
- 19 CHAIRMAN BOWERS: Great. Thank you.
- 20 Thank you. Welcome again. We are all excited
- 21 about the opportunity, I know, various ways to
- work with you, Polly, so it's great to have you

- on board.
- So we will dive in. First of all, let's
- make sure we have a quorum here. So if we can go
- 4 around and just have members of the Board
- s announce themselves, so we'll make sure, and,
- 6 Bob, why don't we start with you.
- 7 MR. POHLMAN: Bob Pohlman.
- 8 MR. ROODBERG: David Roodberg.
- 9 MS. NEWSOME: Oramenta Newsome.
- MR. KNIGHT: Jim Knight.
- MS. MARSHALL: Sue Marshall.
- MR. PASCAL: Craig Pascal.
- MR. JACKSON: Stan Jackson.
- 14 CHAIRMAN BOWERS: So we do have a quorum.
- 15 Having been established, we will move forward.
- So for item number two on our agenda,
- 17 consider and approval of prior meeting summaries,
- 18 I'm going to ask Bea Fields, if the counselor can
- 19 kind of walk us through how we need to handle
- 20 this.
- MS. FIELDS: At our last meeting in
- December, we attempted to clean up all of the

- outstanding meeting highlights, and we provided
- 2 you with four different meetings. They were
- 3 November 2014, February 2014, December 2013, and
- 4 November 2013, because there were recommendations
- 5 in those meetings that are a continuation of our
- 6 most recent discussions.
- 7 At the time, we tentatively approved
- 8 them. They were placed on the website, so that
- 9 the public would have some idea of what we had
- 10 been doing over the past year. We asked that you
- 11 look at them. We gave you copies last time. We
- asked you to look at them and see if there were
- 13 any corrections. I did not receive any
- 14 corrections.
- I don't know -- are there any corrections
- 16 at this time? And, if not, I would ask that you
- would approve those four, so that we can finalize
- 18 them and place them on the website.
- 19 CHAIRMAN BOWERS: Any corrections from
- 20 the meeting summaries that were sent out after
- 21 the last meeting? Any? If not, we will
- 22 entertain a motion that they are finally

- 1 approved. Is there a motion?
- MS. MARSHALL: [Inaudible comment.]
- MR. JACKSON: [Inaudible comment.]
- 4 CHAIRMAN BOWERS: Moved by Sue Marshall.
- 5 Is that seconded by Stan Jackson? All right.
- 6 Any discussion on that? Okay. All in favor may
- 7 indicate by saying aye.
- 8 [Chorus of ayes.]
- 9 CHAIRMAN BOWERS: Any opposed, nay?
- 10 Okay. The ayes have it. Thank you, Bea.
- MS. FIELDS: And before you today is a
- summary, a draft summary of the results of the
- last meeting on December 1st, 2014. I don't know
- 14 if you had a chance to review them. If you have
- 15 any questions, corrections, please feel free --
- 16 CHAIRMAN BOWERS: I'm going to ask if we
- 17 can take a couple of minutes now, just to look
- over these meeting highlights from the 1st, see
- 19 if there are any corrections that need to be
- 20 made, and, if not, we'll entertain a motion to --
- MS. FIELDS: We hope, going forward, that
- we'll be able to get these to you earlier.

- [Pause while Board reviews minutes.]
- CHAIRMAN BOWERS: Any corrections,
- 3 modifications? Anyone want to suggest to the
- 4 meeting highlights from December 1st? Do you
- folks need any more time? If so [inaudible,
- 6 paper rustling].
- 7 MR. POHLMAN: I don't know how -- this is
- 8 probably exactly what went out, these
- 9 recommendations as stated.
- 10 CHAIRMAN BOWERS: Oh, we actually have a
- 11 hard copy of the letter that was sent out.
- MR. POHLMAN: First of all, on K, the
- intention was to include local rent supplement
- 14 program project sponsor-based dollars for the
- 15 consolidated RFP process in the annual budget.
- MS. DONALDSON: That did come through
- 17 that way, as Chair of the Transition Committee.
- MS. FIELDS: -- mentioned in the meeting,
- 19 and the final version is [inaudible, paper
- 20 rustling] has some of our agency's --
- 21 CHAIRMAN BOWERS: As a matter of fact, on
- that note, I'm going to actually pass out a hard

- 1 copy of this. We'll discuss this later, but this
- was e-mailed out, and I'll make sure you folks
- 3 have a hard copy, as well, of the actual final
- 4 letter that went to the Mayor. Any edits,
- 5 modifications, or the meeting highlights? Bob,
- 6 would you like to amend the meeting highlights,
- 7 to make sure that K reads that way, in the annual
- 8 budget? Is that right, Bob? Just for the
- 9 minutes, reflect that meeting highlights?
- MR. POHLMAN: I would say minimal change,
- 11 to include [inaudible, paper rustling] dollars
- 12 for the consolidated RFP process in the annual,
- in the District's annual budget.
- 14 CHAIRMAN BOWERS: Any objection to that
- 15 change? That's on page three of the highlights,
- 16 K. Anything else? We'll certainly entertain a
- 17 motion to approve with that one change made. Is
- 18 there such a motion? Knight moves. Is there a
- 19 second?
- MS. MARSHALL: Second.
- 21 CHAIRMAN BOWERS: Seconded by Sue
- 22 Marshall. Moved by Jim Knight. Any discussion?

- All in favor may indicate by saying aye.
- [Chorus of ayes.]
- 3 CHAIRMAN BOWERS: Any opposed? Okay.
- 4 The ayes have it. So the meeting highlights are
- s approved for Monday, December 1st, 2014. Madam
- 6 Director, just so that you will know -- and I see
- 7 counsel is here, so I'm sure they'll let you
- 8 know, as well -- but we are, by law, in the
- 9 District, required to keep a certain record of
- these meetings, and so they are recorded, and
- 11 there's an audio record, as well.
- So we don't keep traditional,
- 13 quote/unquote, minutes of the meetings, but we
- 14 keep the meeting highlights, as well. That
- 15 serves as a supplement and these are put on the
- website for the agency, as well, and people
- 17 always have access, I think, to the audio files,
- 18 as well.
- Okay. Thank you all. So that's number
- 20 two. Item number three on our agenda, the DHCD
- 21 leveraged working group update. Should I turn it
- 22 over?

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- 1 MR. SIMMS: Good morning, everybody. In
- terms of [inaudible, paper rustling], I don't
- 3 want to say to look at the three people to the
- 4 corner over there, but that diamond formation
- over there is like the central counsel, essential
- 6 help us get there. But we are making good
- 7 progress, so we hope to have everything wrapped
- 8 up. I'm going to say, for the record, I think
- 9 so. But we hope to have everything wrapped up
- o fairly soon, in terms of the legal sufficiency
- 11 pieces, and all of that. So, hopefully, by the
- 12 time we get to March, obviously the conversation
- will change to the RFP process.
- 14 CHAIRMAN BOWERS: Questions that members
- 15 have. Jim?
- MR. KNIGHT: I think you lived with this
- 17 more daily than we did. Can you go into a bit of
- 18 a reminder of what the interim steps are? So
- 19 legal sufficiency between now and March, and an
- 20 RFP released in March, is there any other moving
- 21 pieces?
- MR. SIMMS: Well, there's a lot of moving

- 1 pieces. I didn't want to oversimplify it. We had
- 2 some really good legal sufficiency on a couple of
- 3 different things. One was the overall
- 4 programmatic aspect, the second part was around
- 5 the agreements and documentation that will be
- 6 used for the program, and the third part was for
- 7 the RFP materials themselves. So there are three
- s separate sufficiencies required.
- 9 MR. KNIGHT: And the hope is that all
- 10 three will be deemed sufficient by March?
- 11 MR. SIMMS: I mean, I don't think I can
- come back to work after March if it's not. So,
- 13 yes, that is the hope, yes.
- 14 CHAIRMAN BOWERS: Other questions? Bob.
- MR. POHLMAN: Two questions, information.
- 16 How will the new arrangement in the government
- with an elected attorney general and the split of
- 18 the legal functions affect DHCD, and how are you
- now relating to what was the Office of Attorney
- 20 General?
- MR. SIMMS: So, I mean, I believe that --
- 22 so, we did sit down and talk to them. So, I

- 1 mean, the relationship, I think, is the same but
- 2 a little bit different. I think the difference
- 3 really is that our general counsel previously was
- 4 an employee, really, of the Office of General
- 5 Counsel. She is now an employee of DHCD. But I
- 6 would imagine the relationships are still there
- 7 with the commercial division and whatnot.
- MS. ORDERS: Yeah, just to clarify.
- 9 CHAIRMAN BOWERS: I'm sorry. Can you
- 10 identify yourself, for the record?
- MS. ORDERS: I'm Vonda Orders --.
- [Ms. Orders moves to microphone.]
- MS. ORDERS: All right. Happy New Year.
- 14 I'm Vonda Orders, the General Counsel for the
- 15 D.C. Department of Housing and Community
- 16 Development. So there were a series of opinions
- 17 that came out around the transition of general
- 18 counsel's offices into their agencies, and for
- 19 general counsel's offices to become a part of the
- 20 Executive Branch. So, part of that was the issue
- of legal sufficiency, and so, at this time,
- 22 general counsel's offices can provide legal

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- sufficiency on documents of the agency. So the
- legal sufficiency would come through our office.
- But I think, in terms of the steps, some
- 4 of those pieces, I think, are still, on the
- 5 program side, being put together and then will
- 6 be, I guess, brought to the office to be
- 7 reviewed.
- 8 CHAIRMAN BOWERS: Jim.
- 9 MR. KNIGHT: At the transaction level,
- will there be any differences, so project
- underwriting and closing process?
- MS. ORDERS: No. From the project there
- 13 will not be. I think the main issue, in terms of
- 14 working with the Office of Attorney General --
- and, obviously, that's going to be a new
- 16 landscape for us, as well -- would be mostly on
- 17 litigation and enforcement actions, and how -- so
- 18 there will be questions around how we'll continue
- 19 to work with the Attorney General's Office.
- 20 CHAIRMAN BOWERS: Thank you. Other
- 21 questions? Yes, David.
- MR. ROODBERG: How is the ALP RFP going

- 1 to work, timing-wise, with your brought --
- MR. SIMMS: Two separate.
- MR. ROODBERG: Two separate?
- 4 MR. SIMMS: I think everybody keeps
- 5 trying to put them together. It's separate. The
- 6 reality is -- and I think we've talked about
- 7 this, too -- I think the likelihood that someone
- 8 would come in through, trying to come in through
- 9 the regular NOFA, consolidated NOFA, and trying
- 10 to go through ALP is not -- the timing is just
- 11 not there. Obviously, there may be someone who -
- 12 you know, the program gets up and running,
- 13 somebody is trying to gain site control, and
- maybe that's the extent of it, but I think that
- would be very far and few between, because you
- 16 already have to have site control when you come
- into the NOFA anyway.
- So unless you -- you know, beyond the
- 19 purchase and sale agreement, unless you take it
- 20 one step further, in terms of actually acquiring,
- 21 getting a loan to acquire the building, we don't
- 22 really see that.

- 1 MR. ROODBERG: All right. So it will be
- 2 ALP one year, and maybe the NOPA the following
- year, theoretically.
- 4 MR. SIMMS: We're talking about both.
- 5 CHAIRMAN BOWERS: Nathan, is it still
- 6 anticipated that the amount -- or what is the
- 7 anticipated amount, at this point, that would go
- 8 into the ALP?
- 9 MR. SIMMS: I mean, from us it would be
- 10 25.
- 11 CHAIRMAN BOWERS: And this actually may
- 12 bleed into the next item, on some level, but is
- 13 there a sense now -- we know these will be moving
- 14 targets -- but any sense now of roughly how much
- 15 may go into NOPA?
- MR. SIMMS: I think we're going to have a
- 17 nice, good, healthy conversation around those
- 18 particular pieces, so I don't think we're ready
- 19 go talk about that just yet.
- 20 CHAIRMAN BOWERS: Not ready to make news
- 21 today, huh?
- MR. SIMMS: It wouldn't be good.

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- MR. POHLMAN: There was a lot of
- 2 discussion, I don't know -- was it the last
- meeting? -- about, you know, the criteria for, I
- 4 believe the discussion was centered on the
- 5 criteria for good projects. In other words,
- 6 under ALP, there's going to be an assessment made
- 7 early on about the viability of a project, and
- 8 maybe others can remind me. There was going to
- 9 be some additional discussion with this group,
- 10 and maybe others, about the criteria that would
- 11 be used in approving ALP acquisitions.
- MR. SIMMS: So we've kept it very broad.
- 13 I mean, when we had the discussion, overall, and
- 14 everybody -- every lender has their own
- individual criteria, so you have to focus on
- 16 really some broader pieces that made a lot of
- 17 sense, in terms of parking conditions, making
- 18 sure that the rent level, and just various things
- were just appropriate. We had three -- I mean,
- 20 you have, essentially, a 3-year window to begin
- 21 to put your deal together. Some are going to
- 22 move faster than others. For the ones that have

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- 1 a little bit of a delay, they may allowances to
- go from Plan A to Plan Z, frankly. So we
- 3 definitely wanted to kind of keep it in those
- 4 generalities.
- 5 CHAIRMAN BOWERS: Questions or comments?
- 6 MR. JACKSON: Just one, sort of, Nate.
- 7 With the movement of the responsible banking
- 8 piece, we're suggesting that banks provide
- 9 funding in strategic areas. Historically,
- 10 they've not leveraged these funds, in spite of
- 11 the amount of contribution that the city places
- in these institutions. How do you look at that
- in relation to ALP, and in relation to the RFP,
- 14 because it's a timing issue for all of it, for
- me, where you have groups who historically are
- not able to go to certain institutions to get
- 17 funding, even though these institutions
- 18 participate in handling cities' deposits of large
- 19 sums.
- So, is there sort of a sequencing or a
- 21 consideration for those companies who are seeking
- 22 support in that arrangement?

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- MR. SIMMS: So, I mean, that's a very
- 2 good question, and I would say the one challenge
- 3 is kind of a fundamental one. So, I mean,
- 4 there's a lot of people, even people in this
- s room, definitely play in that space. Some of the
- 6 larger institutions don't play in that space, and
- 7 it's more of a regulatory type of issue than more
- 8 of a city policy issue.
- 9 So we have had discussions with CDFIs.
- 10 We've had it with large institutions. So, I
- mean, it has been -- I don't know if we could
- 12 really bring more institutions, or one
- 13 institution, maybe --
- [Laughter.]
- MR. SIMMS: I'm sorry. Maybe BB&T. But,
- 16 you know, so, we've had a lot of discussions.
- 17 We've had a lot of institutions at the table.
- 18 We've talked about the various sticking points.
- 19 And so, I think even if a larger institution, and
- 20 even if the District has a relationship with
- 21 them, who may not participate in the acquisition
- 22 piece, I think the larger institutions who we

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- 1 know probably won't, they either will partner
- with some of the CDFIs, or they are looking --
- 3 which has come across very clear in our
- 4 conversations -- they are definitely looking at
- 5 the program as a source of potential business, in
- 6 terms of on the permanent side.
- So there will hopefully be a better
- 8 linkage through that process.
- 9 MR. PASCAL: And while some of the
- 10 institutions might not directly participate, they
- 11 are investors in those CDFIs.
- MR. SIMMS: Absolutely.
- MR. PASCAL: Indirectly, they're providing
- 14 the capital that could be redistributed in this
- 15 program.
- MR. SIMMS: Absolutely, so we probably
- 17 will see a lot of that.
- 18 CHAIRMAN BOWERS: You mentioned the perm
- 19 side. There has been some discussion about
- 20 trying to get, working to get ALP up and running
- on kind of a parallel but a little behind track,
- 22 if you would, having the conversation about a

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- 1 permanent working group. Any updates on that?
- MR. SIMMS: I think, at this stage, we
- 3 probably are ready to have those discussions. I
- 4 mean, I think we just have to figure out how wide
- s of a net to cast. I mean, if it's too wide,
- 6 we'll be there forever. But I think having the
- 7 right mix, right representation, at the end of
- 8 the day. So if anybody is interested in
- 9 participating in that, I mean, certainly -- or in
- 10 this audience -- you know, you can feel free to
- 11 e-mail me. But I do think we need to begin to
- 12 kind of set it up, so we do have those
- 13 conversations, so it is a natural pivot.
- 14 CHAIRMAN BOWERS: I'm wondering if, in
- 15 that working group, the notion, if the
- 16 combination of having lenders and some non-
- 17 lenders at the table. I know the set-up of ALP,
- 18 there was some conversation about, you know,
- where to get kind of the folks who were
- 20 advocates, policy folks. And so, perhaps -- and
- 21 maybe there's time for individual conversations -
- 22 but it may be helpful, on some level, to have

- one, a working group that includes kind of folks
- 2 from -- multiple folks at the table at one time,
- 3 with lenders and non-lenders.
- 4 MR. SIMMS: Absolutely.
- 5 CHAIRMAN BOWERS: So you may streamline
- 6 the process and get the richness of that input
- 7 coming from various stakeholders, all at once.
- 8 MR. SIMMS: Absolutely.
- 9 CHAIRMAN BOWERS: Other questions or
- 10 comments on the leverage working group or, excuse
- me, yeah, the Acquisition Loan Program?
- One other question, Nathan. In terms of
- back to the timing issue, is there a sense of
- 14 whenever the RFP hits the street, roughly how
- 15 long the department may give for responses, and
- then how long the department would anticipate
- 17 taking to review? So from the time it hits the
- 18 streets, what's the anticipated timeline for how
- 19 long it would be for the final approvals and
- 20 closings, so that the program is actually up and
- 21 running?
- 22 MR. SIMMS: Right. So at least in terms

- of what we talking about internally, in terms of
- 2 a date, release date and close date for the
- 3 solicitation itself, probably somewhere between
- 4 45 and 60 days. And so we would probably
- s imagine, after that, it may be another 60 days or
- 6 so to get the approvals, and then the next step
- 7 is obviously to get the agreement signed and get
- 8 those approved by counsel, to distribute. So
- 9 that may take us through the end of summer.
- 10 CHAIRMAN BOWERS: Yep. So kind of upper
- mind, maybe by Labor Day, in real effect?
- MR. SIMMS: Uh-huh.
- 13 CHAIRMAN BOWERS: Any other questions,
- 14 comments? Okay. Thank you, sir. Why don't we
- 15 segue into number four, update on the development
- 16 finance project pipeline. Nathan, would that be
- 17 you taking the point on that?
- MR. SIMMS: I guess my team got me, but -
- 19 -
- 20 [Laughter.]
- MR. SIMMS: -- sure, yes. So everybody
- 22 has a copy of the pipeline report. This report

- is actually from Friday. So, in terms of quarter
- 2 two, actually, total -- I think we have roughly
- about 46 projects, or 44. Excuse me. No, I'm
- 4 right -- 45 projects in the pipeline. Actually,
- 5 we have one project that's shown as closed, and
- 6 that's 4000 Kansas, but that is actually not
- 7 closed yet. It will be closed in 2 weeks, and
- 8 we're making the correction to the sheet.
- 9 But in terms of quarter two of this
- 10 fiscal year, we have roughly about 30 -- I know
- it says 30 there, but it would be 31, including
- 12 4000 Kansas -- that are projected to close. So,
- 13 the time frames may or may not slip here and
- there. I think we have a good sense, in terms of
- our pipeline. I think the last we looked, the
- 16 majority of our pipeline has already passed the
- 17 approval stage, which is good. So we're now
- 18 spending a lot of our time, in a good way, in
- 19 terms of getting our closings together.
- 20 So it was not a quiet time for DHCD prior
- 21 to the end of the calendar year and the holidays,
- 22 and, so, you know, that's kind of the new normal.

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- 1 But we have a number of projects that are
- 2 scheduled to close in quarter two, and a handful
- 3 in quarter three. So it should be fairly
- 4 interesting, I think. For the first time in a
- 5 long time, our pipeline, by the end of the fiscal
- 6 year, will be somewhere in the teens, and it
- 7 hasn't been like that in a long time.
- 8 MS. NEWSOME: For the term starting
- 9 October 1.
- MR. SIMMS: Yes.
- MS. NEWSOME: Oh, okay. All right.
- 12 Because it didn't work, calendar-wise.
- MR. SIMMS: I know. No, no. It's
- 14 government. Government. Christmas.
- 15 CHAIRMAN BOWERS: David.
- MR. ROODBERG: I mean, the big question,
- or, one big question, I know last time you talked
- 18 about how there was actually more in terms of
- 19 dollars than there was from the last NOFAs, and
- 20 it was probably going to use some of the upcoming
- one, which was probably based on your comment
- 22 earlier, to David's question, how much was in the

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- 1 next one. I wonder where that stood now, because
- 2 you said some projects might shake out.
- MR. SIMMS: Yeah. I mean, so we looked -
- 4 so it's a real conversation I think we have to
- s have, and obviously that's not the first thing
- 6 you want to put to your new director. But that
- 7 was a new thing a put on her radar, is that we
- 8 did have that issue.
- 9 [Laughter.]
- MR. SIMMS: It wouldn't be a party if it
- 11 didn't have that. So, yeah, we've laid that out
- there. I think there are some higher-level
- 13 discussions that are going to need to take place,
- 14 to really work through that. But, you know, as
- we kind of went through everything, the deals
- that we have, I mean, again, it's a good problem
- in terms of what will shake out, what will fall
- 18 out. Everything is seeming to be pretty shaped
- up nicely, shapely, and so fallout, unless it's
- 20 some unforeseen circumstance, which can always
- 21 happen, doesn't seem to be likely.
- Now, we may have some projects,

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- obviously, that will spill over from '15 into
- 2 '16, and so that's natural. Luckily for us, I
- mean, when you do the math on those particular
- 4 projects, they're nice sizes, in terms of the
- s requests. So, is it a situation where we're
- 6 faced with, you know, if something needed to
- 7 close this fiscal year, would we be able to close
- 8 it? I mean, we're not in that boat. But we do
- 9 have to have kind of the higher-level discussion
- 10 to determine what the best options are.
- MR. ROODBERG: You'll be able to close
- them, but your boat problem is how much you're
- 13 going to have in this new NOFA?
- MR. SIMMS: Correct. Correct. And we
- 15 would've had that -- I mean, to be honest, we
- 16 would've had that issue anyway, because, I mean,
- if everybody recalls, our last two NOFA cycles
- 18 have been fairly healthy. So while the baseline
- 19 hasn't been approved for the Housing Production
- 20 Trust Fund, it still hasn't been funded. So, I
- 21 mean, that still is a hurdle that needs to be
- 22 crossed, form a funding standpoint. So we would

- only be working with the normal deed of
- recordation taxes as it stands today.
- 3 CHAIRMAN BOWERS: So three quick
- 4 questions, and I see Jim Knight. The first one
- s may be for -- I don't know if it's you or maybe
- 6 Oke. So right now, when I look at the list, it
- 7 looks like roughly \$220 million are in
- 8 underwriting, in terms of trust funds, on the
- 9 last page. How much is available now, of trust
- 10 fund dollars, to go against that \$220 million,
- 11 roughly?
- MR. SIMMS: I think in the last one we
- 13 had about 150 -- 142 or 150.
- MR. ANYAEGBUNAM: I can get you the --
- 15 CHAIRMAN BOWERS: About 150?
- MR. SIMMS: So in terms of this village,
- if you want to call it that, it was roughly
- around 42 million, in terms of projects.
- 19 CHAIRMAN BOWERS: I'm sorry. So we've
- 20 got roughly \$150 million, roughly, available, of
- 21 Housing Production Trust Fund money, to go
- towards this 220 million, roughly, that's in

- 1 underwriting. Are those kind of ballpark
- 2 numbers?
- MR. ANYAEGBUNAM: Yes.
- 4 CHAIRMAN BOWERS: And the second question
- s is lag time, and I know things have been evolving
- 6 over the last 18 to 24 months, at the department.
- 7 How much time, from time of approval to actual
- 8 closing, and the money has to go out the door, if
- you would, are we looking at now? Is there kind
- of a typical range of how long it's taking, or is
- it still very much very deal-to-deal?
- MR. SIMMS: It varies deal to deal, but I
- would say -- I mean, obviously, we closed our
- 14 first deal, what, last week? --
- MR. ANYAEGBUNAM: Last week, yeah.
- MR. SIMMS: -- with Frontier One, a Tier
- 17 One deal which was part of the Groves at
- 18 Parkside. So, I mean, that's from the time it
- 19 came in to the time it closed, roughly about 6
- 20 months.
- So for the deals that we in through this
- latest round, as I said, I mean, some may spill

- over for other issues, but the vast majority of
- them are probably teed to close in less than 12
- 3 months.
- 4 CHAIRMAN BOWERS: Less than 12 months.
- 5 Okay. And then the final question, and then I'll
- 6 go to Jim Knight -- and, Madam Director, this may
- 7 be something you have some intel on -- in terms
- s of the \$100 million for the baseline, any sense
- 9 yet, in the discussions with the Mayor's Office
- 10 and the Budget Office about how that looks, in
- 11 terms of -- we know it got passed by the council,
- 12 subject to appropriations. Any sense or intel on
- 13 how that's looking?
- MS. DONALDSON: For '15 or '16?
- 15 CHAIRMAN BOWERS: For -- well, I guess
- 16 that would be '15, or '16.
- MS. DONALDSON: Well, '16. '16.
- 18 CHAIRMAN BOWERS: '16, coming up, yep.
- MS. DONALDSON: I think that our Mayor
- 20 has said, very clearly, that she is a strong
- 21 supporter of the 100 million, and is going to
- 22 find it in the budget and commit to doing that.

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- 1 What the exact details are at this point, I don't
- 2 think we know -- it is day five -- but I do
- 3 think, though, that the understanding and,
- 4 actually, the Transition Committee, the
- 5 Affordable Housing Transition Committee, after
- 6 hearing a lot of testimony and the suggestions,
- 7 including from this Board, wanted also to have,
- 8 if there were to be a supplemental for '15, that
- 9 that would be potentially a way to bump up the FY
- 10 15 -- I think it's, what, 79 million? --
- MR. SIMMS: Yes.
- MS. DONALDSON: -- to the 100, which
- 13 might help the situation. We won't know, really
- until that's overall decided by the Budget Office
- and the Mayor, what she's going to want to do on
- 16 that. So, certainly, I'm advocating for that, as
- 17 you know, or if you don't know, you can expect
- 18 that. But we certainly have to make sure that
- 19 the question you asked about the timing, and how
- 20 long it's taking to get money out the door, what
- 21 the average time is -- Is that changing? How is
- 22 that changing? -- also, we need to be able to

- answer that at the same time, because the two do
- 2 go hand in hand.
- 3 CHAIRMAN BOWERS: Jim Knight, and then
- 4 Bob Pohlman.
- 5 MR. KNIGHT: Mine is not really a
- 6 question. If the '16 budget does have the full
- 7 100 in it, remind us when we learn that, and how
- s that impacts? Do we learn that in time to take
- 9 that into consideration when you decide how much
- 10 to put this RFP?
- 11 MR. SIMMS: I'm thinking back to the
- 12 first charge of 100 million. All right? So, I
- mean, part of that was -- that was '12? No,
- 14 excuse me. That was '13 and '14, or '12 and '13.
- 15 And so we found out relatively late, as to the
- increase, because I think we were already set to
- 17 release the NOPA then, so we just went off the
- 18 estimates at that time and we just adjusted as
- 19 projects -- as the projects came in, we adjusted
- 20 for that.
- I mean, the reality is, we hope to know,
- because, I mean, that keeps everybody informed.

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- 1 The reality is, we may not know until after. It
- 2 may be already out on the street. It may happen
- 3 right before. We just don't know. But we will
- 4 certainly try to go with the best guess possible,
- s and won't definitely try to make sure that we
- 6 have any kind of over-subscription, or we over-
- 7 advertise in terms of we have X amount. I mean,
- 8 this is the amount we have, so we will lead with
- a conservative amount.
- 10 CHAIRMAN BOWERS: Bob Pohlman.
- 11 MR. POHLMAN: Yeah. I just think it's
- 12 really important that, you know -- well, this is
- 13 great. This really looks solid, as to what the
- demand is for the funding, but to have it really
- 15 clear, exactly how much money is available,
- what's been obligated, what's left to be
- obligated, and then what's that bottom line look
- 18 like, because they're working on the budget.
- 19 They'll be working on the budget this month, next
- 20 month, particularly, and making decisions, and if
- 21 there isn't sufficient funds to actually make all
- these commitments, actually to closing on all

- these commitments, because that's when you'd need
- to have the budget authority, I just think the
- 3 new administration needs to know that, exactly
- 4 what the picture is. Whether anything can be
- 5 done about it is another matter. But just, you
- 6 know --
- 7 CHAIRMAN BOWERS: One other question,
- 8 too, that I had, in terms of the income
- 9 targeting, and I know you all can kind of cut
- 10 this, slice and dice a lot of ways. Is there a
- 11 way for you -- do you know, off the top of the
- head, or does anyone in the room know, or would a
- 13 request at the next meeting, to just add to this
- 14 list what the breakdown is in terms of the income
- targeting, by unit and by dollar amount be
- 16 helpful?
- Madam Director, one of the things that we
- 18 have, as a Board, since getting started about 18
- months, or roughly, have really tried to focus
- 20 on, ourselves, in working with the department, is
- to ensure that the trust fund is meeting a
- 22 statutory requirement that relates to the income

- 1 targeting, whether it's [inaudible] hitting 31 to
- 2 50.
- And so part of that -- one of the things
- 4 that's been interesting is to kind of see how a
- 5 lot -- people would assume, I think -- well, some
- 6 people might assume that, well, it's all in the
- 7 hands of the department, and, obviously, it's
- 8 not. Some of that, a lot of that is driven by
- 9 what the demand is that comes in from outside.
- 10 Part of the conversations around this table have
- 11 been around what is it that the department can do
- 12 to either require and/or incentivize folks who
- 13 are coming in with projects to do so in such a
- 14 way that the trust fund dollars hit the income
- 15 targets that they're supposed to. So that would
- 16 actually be good to get it re-canned for the next
- 17 meeting, so we can actually look at that
- 18 pipeline.
- I saw a hand. Was that Sue, or -- yeah,
- 20 Sue Marshall.
- MS. MARSHALL: Related to that, to also
- 22 show the number of units these dollars create

- 1 would help complete the picture, and within that,
- if we could see the distribution of the units by
- 3 income target.
- 4 CHAIRMAN BOWERS: Yeah.
- 5 MR. KNIGHT: An observation. A lot of
- 6 that was in a report last year.
- 7 MR. SIMMS: It was. It was. This
- version is just a version I use every day --
- 9 CHAIRMAN BOWERS: Yeah, yeah. Yep.
- MR. SIMMS: -- so that's all that is.
- 11 It's not hard for us to put that together.
- MR. KNIGHT: Just another question
- 13 related to timing in this RFP cycle and how the
- 14 department will make the decision of how much
- 15 money to put on the street, when do you expect to
- 16 make that decision, and relative to when it goes
- 17 public, and just kind of get a sense, also, of
- 18 what this body's role is, in thinking about that
- 19 with you? I'm not clear on that, exactly,
- 20 Chairman.
- 21 And so I'm wondering if, what Bob's
- requesting, a sort of breakdown of what's been

- obligation, kind of at each cut, might need to be
- 2 ready pretty quickly, and is that possible.
- MR. SIMMS: I mean, that's pretty -- we
- 4 pretty much did that. I mean, the document that
- s we gave, I think, in October, is the breakout of
- 6 dollars. We just have to put the projects to it.
- 7 So that's pretty easy to put together, in terms
- 8 of --
- 9 MS. DONALDSON: So you're saying that was
- in October as materials, so that, going back,
- 11 what we could redistribute?
- MR. SIMMS: Right. Well, in terms -- not
- deal, not by deal, but it did speak to, yes, what
- 14 was committed, what was obligated, and then what
- 15 was available. So, I mean, we can put the
- 16 projects in there, to really give that full
- 17 perspective. So that would not take us very long
- 18 to do, at all.
- 19 CHAIRMAN BOWERS: Madam Director, I know
- 20 you're early in on this, on being on the inside.
- 21 I wonder if you or any of the others may have a
- sense of kind of behind the veil, if you would,

- when the jockeying starts to happen, so that, to
- 2 Bob's point, if -- I'm sure agency directors all
- 3 have to kind of raise their hand and say, "Here's
- 4 what we need here, and, by the way, here's what's
- 5 behind that need, " if that has started, or when
- 6 the new administration coming in, it's all very
- 7 new. But it sounds like you, being equipped with
- s that information, in a short order, that you
- 9 could then make the case.
- MS. DONALDSON: Sure. I think that's
- what this initial week is all about, guite
- 12 frankly, for me and any of the staff teams, and
- 13 especially those that have been preparing the
- 14 beginning budget numbers, and then I do know
- there's a meeting of all agency directors on
- 16 Thursday, where I know budget will be the prime
- 17 point of conversation.
- So, we're dancing as fast as we can, at
- 19 this point. I mean, I think that it is about the
- 20 transition and beginning that, so there are
- 21 conversations. I can't give you an exact time,
- 22 though, Jim. But certainly we'll have a more

- 1 complete report by the February meeting, and be
- 2 able to share a lot more at that meeting.
- 3 CHAIRMAN BOWERS: It may be restating the
- 4 obvious, but I think, to Sue's point, the extent
- s to which, Madam Director, you're able to have the
- 6 units, it's a good thing, because it shows that,
- 7 here are kind of shovel-ready, so to speak,
- 8 projects, and the number of units, and the number
- 9 of families, number of people who would be
- 10 impacted. So all other things being equal, every
- 11 agency director is going to have important things
- 12 that they're trying to jockey for, I think, being
- 13 able to make that case.
- And I think, Nate, to your point earlier,
- if the sense is -- and it's no guarantee -- but
- if there's a pretty strong sense that, up to this
- 17 point, it looks like the fallout level may be
- 18 relatively low, that's also a powerful point to
- 19 have, in the end.
- MS. DONALDSON: Absolutely, of demand.
- 21 CHAIRMAN BOWERS: Right. Yeah, real
- 22 demand.

- Other comments, questions on the
- 2 development finance project pipeline? David?
- MR. ROODBERG: I guess if the dollars,
- 4 more dollars aren't there, some of these ones
- 5 that are earlier in underwriting, initial
- 6 underwriting, even if they've passed sort of the
- 7 minimum thresholds, would you consider not
- 8 proceeding with some, like, strategically, that
- 9 there might, in the coming year, be something
- 10 better out there? Or is the goal, really, let's
- 11 get these closed because our goal is to deliver
- 12 production, as proposed to holding some back for
- something else that might be there?
- MR. SIMMS: I think we would have to sit
- 15 down and make that obvious decision. I think
- when you start to go through and try to make
- 17 those decisions, I mean, obviously the timing.
- 18 So, you know, who can -- it's almost like, you
- 19 know, who's one year away from being one year
- 20 away. And so we've minimized that quite a bit,
- 21 so it would be interested to see, like, who falls
- 22 in that category. Some individuals, as much as I

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- think they want to do it, I mean, they frankly
- 2 could wait, and they probably would admit that,
- 3 that they could wait until another cycle, which
- 4 is fine because it would tee them up to be ready
- 5 in like a Tier One cycle in the future.
- So, you know, we'd have to really kind of
- 7 look at it and make a decision. We'd have to see
- 8 what other resources we have available, to make
- 9 it work. So it just depends on a number of
- 10 different things.
- 11 CHAIRMAN BOWERS: Stan.
- MR. JACKSON: Just to amplify, Dave, what
- will be interesting is to, as you allocate the
- unit mix, based on income bands, it's certainly
- interesting to look at where these units might be
- 16 populated around corridors that are also
- 17 identified as strategic economic development
- 18 corridors that are deemed, in discussions, to be
- 19 attractive nodes for mixed-use development,
- 20 retail or commercial development. So it would be
- 21 interesting to begin to look at the pipeline in
- 22 relationship to those critical corridors, because

- we know now that they deal with Walmart and
- 2 Skyland has been done. We know that the decision
- 3 has been made for St. E.
- 4 So these are corridors that are some
- s major boulevards, that represents our commercial
- 6 corridors here, in the east end. So it would be
- 7 interesting to know where these income
- 8 distributions of units are now lining up, in
- g regards to the projects that are in the
- 10 underwriting pipeline.
- 11 CHAIRMAN BOWERS: You know, to that
- point, I wonder if that kind of overlay, that
- mapping overlay, would be fascinating, so to get
- 14 a breakdown of units, dollars, units by income
- band, units by ward, and units then in the
- overlay, from the standpoint of by strategic
- 17 areas. And whether the department has the
- ability to do that or not, it would be helpful to
- 19 know, because if it does, that's great.
- If it doesn't, I'm sure there's some
- think tank in our town, or someone who would have
- 22 a smart grad school mapping student who can run

- that mapping relatively easily, because that
- would be an interesting thing to show that
- 3 synergy in overlay, particularly in light of
- 4 conversations around gentrification and
- s displacement --
- 6 MR. SIMMS: Exactly.
- 7 CHAIRMAN BOWERS: -- as investment goes
- 8 in. One other thing related to unit count, I
- 9 know we're asking for that by the next meeting.
- 10 The one thing I would as, if you could e-mail out
- to members in the week, would just be the total
- number of units that are represented. When I
- 13 look at page 5, those projects that are in
- underwriting, so those -- I guess it's 45 now,
- when you mention Kansas -- how many units are in
- 16 those projects. I think it would be helpful just
- 17 to a total number. We'll get the whole list
- 18 breakdown at our next meeting.
- And the reason I'm asking -- and this
- 20 actually goes to one of the announcements that
- 21 will be made here -- is that the new Mayor is
- 22 having kind of a one-city summit. I don't know

- what the actual name is.
- MS. DONALDSON: The Fresh Start Summit.
- 3 CHAIRMAN BOWERS: Fresh Start Summit,
- 4 yes, ma'am. Yes. Thank you. Let the record
- 5 reflect it's the Fresh Start Summit. Thank you.
- [Laughter.]
- 7 CHAIRMAN BOWERS: Let the record clearly
- 8 reflect that it's a Fresh Start Summit on
- 9 Saturday, the 17th of January, at the Convention
- 10 Center. So let me go ahead and make the
- announcement now. So, one, if folks don't know
- that is happening on the 17th, it's at the
- 13 Convention Center.
- MS. DONALDSON: It's the 10th, the 10th,
- 15 I believe.
- 16 CHAIRMAN BOWERS: Oh. Is it this
- 17 Saturday?
- MS. DONALDSON: Well, actually, maybe
- it's been moved to the 17th.
- 20 CHAIRMAN BOWERS: It's the 17th, yeah.
- MS. DONALDSON: Okay. All right. Yeah,
- 22 sorry. It was earlier scheduled for then.

- 1 CHAIRMAN BOWERS: So it's the 17th, a
- 2 Saturday, now at the Convention Center. I
- 3 believe it's 9:30 to 3:30. Folks need to
- 4 register to attend. But I very much encourage
- s people who are members of the Board, people who
- 6 are in the audience, through our own networks,
- 7 individually and through our networks, that is a
- 8 critical meeting to go to.
- If we go back in history 4 years, to the
- 10 One City Summit, people may remember that it was
- 11 the fact that affordable housing was noted as the
- top priority by residents of the District of
- 13 Columbia that gave -- now, this is not a
- 14 statement of fact, but my own opinion -- gave the
- 15 former Mayor the political cover he needed to
- then make, again, all other things being equal
- 17 and important, the Housing Production Trust Fund
- investment a top priority, because he could say,
- 19 "Look, the residents said this is a top priority,
- 20 affordable housing." And so when the surplus did
- 21 come, and budget decisions were being made, he
- 22 could say, "Hey, listen. There it is."

- So, now, here we are, 4 years later, with
- 2 a Fresh Start Summit. Encourage folks. Make
- 3 sure people are there. Make sure they voice
- 4 whatever their issues are. But if affordable
- 5 housing is it, when they hit those click pads,
- 6 make sure they're saying affordable housing is a
- 7 top priority, because that could really have some
- 8 real implications, particularly in light of the
- 9 fact that they're saying there's a budget deficit
- 10 that has to be plugged. So money decisions are
- 11 going to be particularly tight, so encourage
- 12 folks to make themselves available at that
- 13 meeting.
- Any other questions or comments on the
- 15 development finance project pipeline?
- Okay. Old business. Update on the
- 17 communications with the new administration, and
- 18 there are a couple of other old business items we
- want to hit. One, an update on the nominations.
- There are some attachments that we have here,
- 21 that were in our packet. Anything on the
- 22 community partnership update from the last

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- meeting, we'll hit those, as well.
- But what I did pass out earlier -- I had
- 3 e-mailed this out to Board members, and this is a
- 4 hard copy for your files, as well -- is the
- s communication that was sent to the Mayor-Elect at
- 6 the time, by e-mail and by hard copy, as well as
- 7 to the then-chairs of the Transition Committee,
- s one of whom is sitting here now with us.
- So this is what was communicated to the
- 10 new administration. I simply wanted to make sure
- 11 people saw this. Director wanted to see, because
- you were sitting in that chair, as one of the co-
- 13 chairs of the Transition Subcommittee on
- 14 Affordable Housing. Anything you want to say
- about what was communicated, that you know went
- in as some of the top priorities?
- MS. DONALDSON: Yes. I'd be happy to.
- 18 Thank you, David. I will say that I co-chaired
- with Carol Thompson Cole, who many of you know,
- $_{\rm 20}$ $\,$ and I have to say that her comment at the end of
- our process, after we filed with the Mayor-Elect,
- now Mayor, was that she could not believe the

- 1 unanimity in the affordable housing community,
- 2 meaning that it was really quite remarkable. I'm
- 3 not saying that everyone carbon-copied each
- 4 other, but, in fact, many of the recommendations,
- 5 and the consensus that was built on the
- 6 recommendations zeroed in on these very specific
- 7 points that were made, as well.
- So I can tell you that certainly, for the
- 9 first 100 days' recommendations, that they are
- incorporated in the recommendations. I mean,
- 11 every -- the Urban Institute just issued their
- 12 report today. Others, also, CNHED and others,
- 13 did the 100 million, as that, I mean, focus on
- 14 the resources, as well as also looking at the
- 15 tools that are used to maximize those resources,
- 16 to leverage other resources, such as ALP, as
- 17 well.
- And also the point that Bob made about --
- 19 Bob Pohlman made about the local rent supplement
- 20 program, coordinating those resources between,
- 21 both for the consolidated RFP, to focus and
- target in on permanent support of housing, but

- 1 also, in general, coordinating, tying Housing
- 2 Production Trust Fund dollars and amounts to what
- would then be needed to subsidize units for the
- 4 lower income bands in the trust fund.
- I would say that a point that's not on
- 6 here, as specifically, but one that I think was
- also emphasized, was the coordination between all
- 8 the various agencies that touched housing. If
- you were at any of the hearings, I mean, there is
- 10 an extraordinary amount of housing dollars in the
- 11 District's budget. It is both leasing dollars as
- well as production dollars, and it's a large sum,
- 13 and it also is something that the coordination of
- 14 that, or at least the sharing of not just intel
- but also coordinating strategies for its use, is
- something that's really quite significant.
- So I certainly will be part of an effort
- 18 to coordinate that with, not just the leading
- 19 housing agencies but with anybody who has
- 20 resources that touch housing, and there are other
- 21 entities that do.
- So I think that was another key point, as

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- 1 well. I mean, I think also looking at, as we've
- 2 been talking a little bit about timing and how
- 3 DHCD is getting funds out the door, and the
- 4 timing of that and the procedures and the
- 5 processes and the regulations, and all the steps,
- 6 that also was emphasized as a priority, as well.
- 7 And so -- now this is a very tall order, because
- 8 the hurdle of having agreement on policy and
- 9 tools is a good one, figuring then how to best
- 10 implement it and assuring that those resources
- are there, at the time that they're needed is
- 12 really that next step.
- And if there are any questions, I'm happy
- 14 to answer any.
- 15 CHAIRMAN BOWERS: Any questions or
- 16 comments from members of the Board about this --
- the communication of the administration, or
- 18 anything Polly just mentioned?
- so this on the record with the
- 20 administration, and just started. We welcome any
- thoughts. We did indicate in the letter, I
- think, our willingness, openness to, or made a

- 1 request, the opportunity to meet you and the
- 2 team. I'm sure we and many others did. Is there
- any strong sense from the Board about how hard to
- 4 push for a meeting, and in what time frame with
- s the new Mayor, with yea-nay, and if yeah, kind of
- 6 when should we try to push for one, to give folks
- 7 a little time to kind of get in, get their feet
- 8 under them, and then try to get in, sooner or
- 9 later, or hold off? Any thoughts that Board
- 10 members have?
- 11 The request went in this way, I will say
- we didn't put in this request -- they have kind .
- of an automated system where request for meetings
- 14 kind of go in, as well. We didn't do this in
- 15 that way. It was directly through the Mayor-
- 16 Elect, directly, and through co-chairs.
- But any thoughts that folks have about
- 18 that?
- MS. NEWSOME: Well, it probably wouldn't
- 20 happen anyway, but together with what you were
- 21 saying with, I think, Mr. Case [ph], we want
- until after the 17th, because we would want the

- 1 public to weigh in and say affordable housing is
- the issue. Then we would follow that, with our
- 3 recommendations, and use, hopefully, what will be
- 4 said on the 17th, as the backdrop to some
- s specificity and the request for a meeting.
- You may remember, the last request we had
- with the Mayor, the former Mayor, that happened
- 8 in 4 hours, and we weren't necessarily prepared.
- 9 So the call could come quickly.
- 10 CHAIRMAN BOWERS: Yes. Sure.
- 11 MR. KNIGHT: A slightly broader question
- 12 that might fit the same thinking process here, is
- to know a little bit more about what the
- 14 administration's hopes for this body are. I
- 15 think the Housing Production Trust Fund, as our
- 16 gathering point, is pretty specific, but in a
- 17 certain sense our mandate has been broader, to
- 18 look at how to deliver affordable housing across
- 19 the city.
- I know, in prior administrations, there
- 21 has been some participation in these meetings
- 22 with administration leadership. I'm just kind of

- wondering how that will happen, and if a meeting
- would be a good way to initiate that, then I
- 3 would give that greater priority than simply to
- 4 restate things we've submitted in writing. So if
- there's a desire for there to be a collaborate
- 6 and strategic thinking, Director, to sort of meet
- your point, that this was the easy part, kind of
- 8 this consensus of naming things. What to do with
- 9 them and how to do it is the harder part. Is
- 10 there a role for us in that? I think that would
- 11 be a good conversation to have.
- MS. DONALDSON: I think that's a good
- 13 point, Jim. Thank you.
- 14 CHAIRMAN BOWERS: I think given the
- 15 recommendation for in the meeting request around
- 16 kind of what the proposed agenda could be, is, in
- 17 no particular order, a review of what we sent,
- 18 hearing from the administration about their kind
- of vision around affordable housing, and then
- 20 also what they see as the role for this, how
- they'd like to see the Board operate, in their
- 22 notion, and how they interface with it.

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- MR. POHLMAN: And in terms of timing, my
- 2 sense is kind of a critical point will be like
- 3 the end of January. Typically, if the budget
- 4 cycle goes away -- it has in the past January --
- s is negotiation between the budget office and
- 6 agencies, and back and forth, and so on, and the
- 7 Mayor really gets engaged in making hard
- 8 decisions in February. And I think, given the
- prospects for the budget for '16 that I'm
- 10 hearing, you know, it's going to be tough, and
- 11 around that time decisions are going to start
- getting made around how much to invest in
- 13 housing, how must to invest in the trust fund.
- I also think -- and I don't think we've
- made a good connection yet -- the top issue is
- probably going to be homelessness for families,
- or homelessness, in general, and how does what
- we're doing relate to that? Sometimes I feel
- 19 like we haven't been able to, and we haven't made
- 20 a good connection between the trust fund and all
- 21 the dollars that are going into the trust fund,
- 22 and helping solve some of these problems that

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- become the highest priority for any
- administration, because of all of the news media
- 3 coverage, and so forth.
- So my sense is, around the end of January
- 5 would be a good time to meet and assess where
- 6 things are at, what kind of decisions are on the
- 7 table to be made, but I also think if the meeting
- 8 -- if the topic becomes, "I really have to do
- 9 something about homeless families, " what's our
- 10 response? What are we going to contribute? I
- think more work needs to be done on this, but
- we've had some discussion before about what's the
- 13 role of affordable housing in providing rapid re-
- 14 housing? What's the role of affordable housing
- that we're producing in permanent support of
- 16 housing? We've made a lot of progress in that
- 17 area.
- These things always become urgent and
- 19 there's an immediacy, and where can we put
- 20 people, where can we put families, and what's the
- connection between affordable housing that's
- 22 already been produced and the availability for

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- 1 housing homeless families, for examples. Do we
- 2 have any strategy for that? It's a larger issue
- 3 than just this body, but I think we need to begin
- 4 to take this beyond the compilation of X number
- of projects, and X number of units that happen to
- 6 come in the door, and start talking more
- 5 strategically about how we're going to address
- 8 the real issues in the District of Columbia, and
- 9 incorporate that into our RFPs and our policies.
- MS. MARSHALL: And I think if you look at
- 11 the correspondence that went to the Mayor at
- point number 8, and consider some of the
- 13 conversation about how do we get from
- 14 recommendations to implementation, this is
- 15 exactly where you do it. And January is
- 16 absolutely a strategic time because it will begin
- the end of winter, when we feel all of this
- 18 pressure. So a conversation, along with what
- 19 you're suggesting, is how do we normalize the
- 20 process, and how do we better utilize all of
- 21 these resources that are shelter case management
- 22 and rent subsidies, towards the production and

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- 1 targeting of more housing for this particular
- population?
- 3 CHAIRMAN BOWERS: Jim and then Stan.
- 4 MR. KNIGHT: I feel like one of the
- s things we were trying to drill down on the last
- 6 meeting, after the helpful presentation, was
- 7 getting a sense of what the income distribution
- 8 is now for individuals and families who are in
- 9 the homeless system, and the projecting of rapid
- 10 rehousing or affordable housing with minimal
- 11 services. Those two categories, which suggest a
- 12 family or an individual should be able to become
- 13 self-sufficient, are not tied to what an end rent
- 14 will be.
- In theory, a person or a family has
- 16 enough skills and tools and cohesion to be able
- 17 to reach self-sustaining income, at what rent?
- 18 And that rent -- we're not producing that rent
- 19 right now. We're producing rents that are PSH
- 20 units or subsidies at 30 and below, for families,
- 21 extremely low-income families. But rents that
- 22 are slightly above that, that may be reachable

- 1 for a two minimum-wage household, or a single
- 2 person earning a little bit more. What is that
- 3 rent? It's somewhere between 30 percent and 40
- 4 percent AMI, that is a level that folks with more
- s support, more demand-side support, should be able
- 6 to reach.
- 7 Those units don't exist. We're not
- 8 making them. You look in the RFP. We're not
- 9 making them. We make 30 and below, and we make
- 10 60. So this big gap in the middle, it's just one
- 11 example of a strategic sort of -- we haven't
- gotten to a strategy that lets us see that, and
- 13 lets us plan to solve it.
- 14 CHAIRMAN BOWERS: I do think that -- oh,
- 15 Stan, go ahead.
- Jackson. No, because what everybody is
- 17 hitting on is really a much broader challenge,
- 18 and I think, Sue, your presentation talked about
- 19 this pipeline of homelessness, and I think that
- 20 what we're talking about is that result after
- 21 that, but how do we address this whole notion
- where we've got folks aging out of the family

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- 1 model, and based on the data that you presented,
- 2 the majority of those that's coming out, a
- 3 significant portion of those are coming out at
- 4 the zero income band.
- So what we have is a pipeline process
- 6 that, unless we begin to look at some of the
- 7 causes of this, how do we try to address that?
- 8 And part of our overall thinking of how we look
- 9 at using this source of opportunity to sort of
- 10 combine and leverage that, how do we really get
- 11 to this whole pipeline?
- My concern is that I'm seeing more and
- more. We did it -- and I had to get all soap
- opera -- but I was afraid that we gave away
- 15 literally thousands of pairs of undergarments. I
- was shock to know, right here in this city,
- 17 you've got folks that don't have underwear. So
- 18 we, literally, for Christmas, gave out thousands
- 19 to homeless, and to young folks, and that's what
- 20 scared me -- young folks don't have them.
- So we have a real problem, where they're
- 22 aging out of their family environment, and

- 1 they're just ending up with no place to go. So
- that's also a consideration, as we begin to look
- at how do we put resources together to sort of
- 4 look at the input and output side of this whole
- s equation, because this is a scary problem. It's
- 6 just a big problem.
- 7 MR. KNIGHT: To add to the urgency of
- 8 timing, if the department wants to impact the
- 9 housing that's produced in this RFP cycle, then
- some of these preliminary priorities need to be
- 11 reached. If we want to build housing that's
- affordable for people aging out, if they're 18 to
- 13 22, or whatever it is, and their income level is
- 14 going to be here, and we want the market to
- 15 produce that housing, the RFP has got to be
- 16 written that way, or it isn't coming.
- MR. SIMMS: I think this is, in terms of
- 18 timing, that's why we have that conversation with
- 19 both CFSA and the D.C. Health Care Finance. I
- 20 think the point, the discussions that are taking
- 21 place, one, I wanted to tell people, I mean, us
- 22 putting the NOFA together is not an overnight

- 1 process. I mean, I know that's not what people
- think, but when you start talking about adding
- 3 these additional pieces, it literally takes us a
- 4 lot of time to do that, on a normal basis. And
- s so, we're in the process of writing it now.
- So I do think when we start having the
- 7 discussions with people, with the various
- 8 agencies, which I think we will have and we
- 9 should have, I think it really should come back
- 10 to like a production plan -- Who has what? Is it
- 11 service-based? Is it capital-based? -- how is
- it used and how we can market it, because it's
- going to helpful for everyone involved.
- I mean, it took us -- I mean, even
- though, in this consolidated fashion, I think
- we've had minimal bumps, but we've had some
- 17 bumps, but it really comes down to, okay, what is
- 18 your dollars, how can they be used, how do work
- 19 them in a deal form where, for probably the
- 20 longest time, they have operated in such, a more
- 21 silo, separate-type of environment, so how do you
- 22 incorporate that in? What does that mean to you,

- 1 as a developer? What does that mean to a service
- provider? What does that mean to the bank?
- 3 So I think, for us, it is a complete
- 4 learning and an educational process. So I think
- we should all kind of go down that road,
- 6 obviously, together, because I think whatever we
- 7 produce doing that will be beneficial to the most
- 8 people in the city.
- 9 CHAIRMAN BOWERS: I do think that -- I
- want to draw the attention and bring up, not
- 11 directed at you, but in the letter that we sent,
- recommendations 5 through 8, and number 12,
- 13 specifically on a reference, things along -- see
- 14 what they say. Target and production goals for
- 15 certain types of housing, and we referenced DHS
- and RAP housing units, the notion of bringing in
- 17 connection to different agencies who are doing
- 18 funding and different types of work, including
- 19 early childhood education and work force. Number
- 20 7, coordinating the various government agency
- 21 resources. Number 8, that Sue mentioned, about
- 22 the housing and services resources using it, and

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- 1 number 12, even speaking to continuing to utilize
- and improve coordination amongst agencies through
- 3 the consolidated RFP process, and use it to
- 4 develop permanent support housing, et cetera,
- s wraparound services.
- So, one, I want to kind of get on the
- 7 record here, at this meeting, that the letter
- 8 that was -- and this letter will go into the
- 9 record, as well, what was communicated, I think,
- 10 to Bob's point about -- so its lag is there.
- 11 There's been a lot of information that's been
- 12 gathered by this board over the last year, in
- 13 particular, around some of the demand side
- 14 issues, year and a half.
- I think one of the questions, Madam
- 16 Director, for you to think, and for the board to
- 17 think about, is what conversations make sense,
- 18 taking place in the context of a board, an
- 19 advisory board, and what conversations make sense
- 20 taking place in the context of agency directors,
- 21 bringing themselves and whatever other
- 22 stakeholders together in meetings, because there

- 1 may be some that are good to have, in a board
- 2 context, and there may be others that it makes
- more sense to have director or director, to
- 4 director and other stakeholders around the table.
- But one of the things that clearly has
- 6 come out in the conversations, the meetings, the
- 7 presentations we've had over the last year and a
- 8 half, the notion of the need for more
- 9 coordination amongst various stakeholders in an
- intentional way, and the creation of systems and
- 11 processes to get to agreed-upon goals, so that
- it's not ad hoc, so that it's not kind of
- 13 episodic, given whatever is in the news cycle.
- And we've seen that, quite honestly, not
- 15 just on the demand side but even in the
- 16 conservations around the ALP, you know, the
- 17 notion of how do you make sure you get CDFI
- 18 lenders, quote/unquote traditional bank lenders,
- 19 developers, advocates, all thinking and talking
- 20 in a coordinated way and an intentional way?
- Same thing on the demand side. How do we
- 22 get the various agencies together to get the

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- 1 actual data, talking with the agencies, directors
- 2 -- I mean the developers -- service providers,
- and then having some sort of plan, whatever the
- 4 plan is, and then implementing that, and knowing
- s to say, "Okay. Here are the 20 moving pieces,
- and here's who is responsible, " and someone
- 7 having that actually written, created, and
- 8 tracking what's happening.
- 9 That doesn't -- it seems like it may be
- 10 happening, in some ways, but there seems to be
- there's more than can be done, and that's
- certainly been one of the takeaways from our
- meetings in the last year. So I think that as
- 14 you and the new administration leadership start
- to engage, that's one of the things to think
- 16 about. We, as a board, are certainly willing and
- able to be as helpful as we can in that regard,
- 18 since, I think, some of those conversations are
- 19 going to happen in other ways.
- MS. DONALDSON: I'm just going to say I
- think, again, the prioritization on coordination
- 22 is very front and center. I think that's a

- 1 hallmark of our new Mayor. I think that's how
- she works, and I think that some of the team
- 3 selections that you may know of include people
- 4 who are already in relationship and able to do
- s that. I might point to a Laura Ziman [ph] or a
- 6 DHS, who's going to be very familiar with this,
- but also has national and federal experience to
- s bring to bear here, and I think that's going to
- be a great example of being able to work with.
- It's not just two agencies. I mean,
- 11 that's the other point, and I think that has also
- been the focus, and that we'll need to figure the
- 13 coordinating, how that gets done. But that is,
- 14 again a priority. Thank you.
- 15 CHAIRMAN BOWERS: Any other questions?
- 16 Yes, Oramenta.
- MS. NEWSOME: The only other thing I'd
- 18 say is -- so, this combination of speaking to the
- 19 Mayor, to hear both what she has to say as well
- 20 as anything we have to say, to the question of
- 21 how much money, literally is there for the next
- 22 NOFA, and then the creation of the NOFA, I think

- 1 the evolution -- there's been an evolution of the
- 2 NOFA, in terms of being the document that sends
- 3 the signal to the public about what the city
- 4 prioritizes for housing, because at one point it
- 5 was just put your application in, whatever, and
- 6 this last time around we had the 5-percent PSH.
- 7 I think now is an opportunity to figure
- 8 out, should there be other elements of the NOFA
- which send a signal? And, more specifically,
- send a signal to the developers, because,
- in historically, they may have been here, and we
- want to prioritize this, and when they get the
- 13 NOFA, they go, "What? When did this all come
- 14 up?"
- So I guess what I'm sort of recommending
- is that if we can find a way to go ahead now,
- 17 have that dialog, and even to the point of the
- 18 top two. We already have PSH, so what are the
- next top two that we would want to add to the
- 20 NOFA, to send the signal now that this is what
- you need to be preparing for. Is it family
- 22 priority, homeless? I'm not sure what it is.

- But, personally, I think that's a point
- 2 to talk to the Mayor about, and the other
- 3 department heads about, is that what will we have
- 4 in this NOFA that will send the signal about what
- s we prioritize as the need for the development
- 6 community to come in and make their proposals,
- 7 because I think it's probably -- and we need that
- 8 prep time. I know you have your workshops and
- 9 you need that prep time, so you get good
- 10 proposals.
- So, I guess, maybe there's a working
- group that works on the NOFA and that process. I
- 13 hadn't thought all this through. It just popped
- in my head.
- [Laughter.]
- MR. ROODBERG: That's how brilliance
- 17 works.
- [Laughter.]
- 19 CHAIRMAN BOWERS: It's organic, in the
- 20 moment. And I will say, on that point, in terms
- of meeting the mayor, what I will do is, I'll
- reach out to the major's office and put in a

- 1 request now for a meeting after the 17th, so we
- 2 can at least kind of get in the queue, but make
- 3 it clear that we would like to meet any time
- 4 after the 17th, so that we do have the benefit of
- s the meeting.
- 6 MS. DONALDSON: And I can chair that, as
- 7 well.
- 8 CHAIRMAN BOWERS: That would be great.
- 9 That would be great.
- MS. DONALDSON: So just let me know.
- 11 CHAIRMAN BOWERS: Yes. Absolutely.
- 12 Absolutely. Anything else in terms of the
- communications with the new administration?
- 14 Okay. Thank you.
- A couple of other old business items.
- 16 One, the nomination. When we last met there were
- three Board members who were due up for re-up.
- 18 Bea Fields, an update?
- MS. FIELDS: Yes. Of the four nominations
- 20 submitted to the counsel, three -- four -- four
- 21 positions expiring in January of 2015. Three
- 22 were approved -- David Roodberg, Oramenta

- Newsome, and Sue Marshall -- for 4 years, and
- their terms expire January 14th, 2019.
- 3 CHAIRMAN BOWERS: Welcome back, Kotter.
- 4 So that's great. Thank you. Also, in the
- s attachments -- or, any questions on that? Okay.
- 6 In the attachments, Bea, I see that we have
- 7 vacant property tax exemption for DHCD pipeline.
- 8 Was there any update on the property tax issue?
- 9 I know that's an issue that has been brought up a
- 10 couple of meetings ago, I think, at one of our
- 11 stakeholder meetings, and there have been some
- examination of kind of what the status was of
- 13 that.
- Did you, or anyone else on the Board,
- 15 have any update on the property tax issue, or
- staff, or what was going on there?
- MS. FIELDS: No. It's something the
- 18 staff would have to work with DCRA and the Office
- of Tax [inaudible, paper shuffling] on that.
- 20 CHAIRMAN BOWERS: Okay. Any other
- 21 comments anyone has on this issue?
- MS. FIELDS: I'm sorry, unless you --

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- 1 CHAIRMAN BOWERS: Okay. And then, Sue
- 2 Marshall, I was going to ask, if there were any
- updates or anything for the good of the order
- 4 from the follow-up of the presentation of the
- s last meeting, the Community Partnership for the
- 6 Prevention of Homelessness, some materials from
- 7 the last meeting that are attachments. I wanted
- s to make sure folks were aware that they're in the
- packet, but I just wanted to give you an
- 10 opportunity, if there's any update there.
- MS. MARSHALL: I don't have one at this
- 12 time. Director did raise some questions about
- 13 consistency of data, which we'll have resolved
- 14 for the next meeting. And I'll also bring the
- information by individuals and families on income
- and employment, to give you a little more to work
- 17 with, so if we could get it on the next agenda,
- 18 that would be good.
- 19 CHAIRMAN BOWERS: Okay. Bea, if you
- 20 could put that on the next agenda, that would be
- 21 great. Any questions or comments there, updates
- 22 there?

- Okay. We already mentioned the Fresh
- 2 Start meeting. Any new business to be brought
- before the Board by members of the Board, or by
- 4 staff? Okay.
- 5 Public comment time. Would any members
- of the public like to bring anything before the
- 7 Board at this time? Okay. Nary a nod.
- Any announcements? Madam Director, any
- 9 other announcements you'd like to make?
- MS. DONALDSON: I think that as
- 11 encouraging as many of your constituency members
- 12 to come to the Fresh Start Summit, any groups. I
- see Elizabeth Falcon is here, and her reputation
- 14 precedes her --
- [Laughter.]
- MS. DONALDSON: -- at the previous
- 17 summit. I think this is an opportunity, and I
- 18 don't mean just to load the deck, but I can tell
- 19 you that Mayor Bowser has clearly stated that
- 20 this is a priority issue, housing and the
- 21 affordability issue, and the homeless issue. She
- 22 sees them as linked. She sees that you can't

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- talk about affordable housing without taking
- about the homeless crisis, and you can't talk
- 3 about ending homelessness without taking about
- 4 affordable housing. So that will be even more
- s readily apparent. Having the resources to make
- 6 that happen is going to take all of us working
- 7 together to advocate for that and to ensure that
- 8 we are able to maximize those resources, and
- 9 leverage additional private ones, as well.
- So, let me just be clear on that, and,
- 11 again, I look forward to seeing everyone on the
- 17th, and we have some follow-up to do in terms
- of communication, and we will do that, to the
- 14 Board.
- 15 CHAIRMAN BOWERS: And, Madam Director,
- one question I failed to ask earlier. Is there
- anything that you would like to -- is there
- 18 anything this Board could do that could be
- 19 helpful to you, in your work? Any thoughts you
- 20 have now, and feel free to share, obviously, next
- 21 month, any thoughts you have on that. We welcome
- 22 those.

- MS. DONALDSON: I can tell you, I
- probably will have more to share on that in
- 3 February. Again, I'm on day two.
- 4 CHAIRMAN BOWERS: We want answers now,
- 5 Madam Director.
- [Laughter.]
- MS. DONALDSON: Well, you know, this has
- 8 been wonderful food for thought, sitting on this
- 9 side of the table, and I really -- I appreciate
- 10 the sharpness of the -- the clear thinking and
- 11 the thoughts and the strategic thinking. I mean,
- 12 "I think that's what's absolutely critical, that
- 13 this group can provide following on from the work
- of the task force and the previous task force
- 15 before that. So, I mean, I think this is rubber
- 16 hitting the road, as they say. Thank you all,
- 17 very much.
- 18 CHAIRMAN BOWERS: Any follow-up or
- 19 questions from members of the Board on that, or
- 20 any other announcements that anyone has?
- Let me just say, we will go back to our
- 22 meeting schedule of the first Monday of the

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- month, from 10 a.m. to noon, unless otherwise
 noted. I'll make sure that that -- I think it's
- 4 outlook calendars for now, so we'll continue with

in folks' Outlook calendar, the Board members'

- 5 those, the first Monday in February, and we'll
- 6 see you again.
- 7 Any other business before the board? If
- 8 not, at 11:25 a.m., we stand adjourned. Thank
- 9 you, all.
- [Whereupon, at 11:24 a.m., the Housing
- 11 Production Trust Fund Advisory Board meeting
- 12 concluded.]

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