

SPONSORSHIP AND EXHIBITOR PACKET

REGISTRATION
DEADLINE IS
May 1, 2017



9TH ANNUAL DC HOUSING EXPO AND HOME SHOW

Saturday, June 24, 2017 | 10 am - 3 pm
Walter E. Washington Convention Center

Hosted by the DC Department of Housing and Community Development

Polly Donaldson, Director
1800 Martin Luther King Jr. Avenue SE | Washington, DC 20020
202.442.7200 | www.dhcd.dc.gov

#DCHousingExpo2017



ABOUT THE 9TH ANNUAL DC HOUSING EXPO AND HOME SHOW

Saturday, June 24, 2017

10:00 am - 3:00 pm

Walter E. Washington Convention Center
801 Mt. Vernon Place NW, Washington, DC 20001

HOST

The DC Department of Housing and Community Development (DHCD) in partnership with the Greater Washington Urban League will host the 9th Annual DC Housing Expo and Home Show.

FOCUS

The Expo provides a wealth of information on housing, goods and services, and related topics.

EXPECTED NUMBER OF ATTENDEES

Over 4,000 attendees from the District, Maryland and Virginia participate in this free annual event.

SPONSORSHIP/EXHIBITOR PROFILE AND SPACE AVAILABILITY

- Space is available for 200 vendors that focus on housing related services. Special packages are available for sponsors.
- Exhibitors generally consist of federal and local government Agencies, Nonprofit Community Organizations, small businesses, developers, Lenders, Realtors
- Past exhibitors include: DC Housing Finance Agency, DC Housing Authority, DC Department of Insurance Securities and Banking, DC Department of Consumer and Regulatory Affairs, Deputy Mayor for Planning and Economic Development, DC Office on Aging, DC Office of the Tenant Advocate and utility companies (WASA, Pepco, Washington Gas).

OVERVIEW OF THE EXPO AND HOME SHOW

- **Home Show:** Attendees will find innovative products, decoration and remodeling ideas; home improvement specialists; gardening products; hundreds of experts from windows to flooring to cabinets and landscaping; and much more all under one roof.
- **Housing Expo:** Our exhibition area has space for over 200 vendors.
- **Credit Counseling:** Free credit reports will be provided and attendees will be able to discuss ways to improve credit with HUD certified counselors.
- **Workshops:** Concurrent workshops will be offered throughout the day. Examples include but are not limited to: financial literacy, homeownership 101, the basics of home repair, healthy cooking classes, and energy/ green living sustainability practices.

**9TH ANNUAL DC HOUSING EXPO AND HOME SHOW
SPONSOR AND EXHIBITOR PACKET**

9th Annual DC Housing Expo and Home Show Sponsorship Information Form

SPECIAL SPONSORSHIP PACKAGES		
PLATINUM	\$5,000	<ul style="list-style-type: none"> Metro Bus Ads* Website Link Print media exposure Radio mention (as event donor) On-site recognition as event donor 10 x 10 booth, one 6 foot skirted table, two chairs and a booth sign Lunch for two representatives <p style="color: red; text-align: right; margin-top: 10px;">*If confirmed by Friday, April 14, 2017</p>
GOLD	\$3,000	<ul style="list-style-type: none"> Print media exposure* On-site recognition as event donor 10 x 10 booth, one 6 foot skirted table, two chairs and a booth sign Lunch for two representatives <p style="color: red; text-align: right; margin-top: 10px;">*If confirmed by Monday, May 1, 2017</p>
BRONZE	\$1,000	<ul style="list-style-type: none"> On-site recognition as event donor* 10 x 10 booth, one 6 foot skirted table, two chairs and a booth sign <p style="color: red; text-align: right; margin-top: 10px;">*If confirmed by Monday, May 1, 2017</p>
EXHIBITOR PRICING		
FOR PROFIT	\$550 (1 table)	<ul style="list-style-type: none"> 10 x 10 booth, one 6 foot skirted table, two chairs and a booth sign
	\$800 (2 tables)	<ul style="list-style-type: none"> 10 x 20 booth, two 6 foot skirted tables, four chairs and a booth sign
REALTY BROKERAGES	\$350 (1 table)	<ul style="list-style-type: none"> 10 x 10 booth, one 6 foot skirted table, two chairs and a booth sign
	\$600 (2 tables)	<ul style="list-style-type: none"> 10 x 20 booth, two 6 foot skirted tables, four chairs and a booth sign
NONPROFIT	\$200	<ul style="list-style-type: none"> 10 x 10 booth, one 6 foot skirted table, two chairs and a booth sign
GOVERNMENT AGENCY	Free	<ul style="list-style-type: none"> 10 x 10 booth, one 6 foot skirted table, two chairs and a booth sign

9th Annual DC Housing Expo and Home Show Sponsorship and Exhibitor Registration Form

CONTACT INFORMATION

Key Contact: _____

Phone: _____ Fax: _____

Email Address: _____

Organization or Company Name: _____

Address: _____

City/State: _____ Zip Code: _____

Company Website: _____

Service Offered/Type of Business: _____

REPRESENTATIVES WHO WILL BE EXHIBITING

Name	Address	Phone/ Email Address

PLEASE CHECK YOUR SPONSORSHIP OR EXHIBITOR SELECTIONS BELOW

SPECIAL SPONSORSHIP PACKAGES	PLATINUM	\$5,000
	GOLD	\$3,000
	BRONZE	\$1,000
EXHIBITOR PRICING		
FOR PROFIT	1 Table	\$550
	2 Tables	\$800
REALTY BROKERAGES	1 Table	\$350
	2 Tables	\$600
NONPROFIT	1 Table Option Only	\$200
GOVERNMENT AGENCY	1 Table Option Only	Free
TOTAL		\$ _____

Reservation and non-refundable deposit of 50% must be received by **Monday, May 1, 2017.**

Payment balance due by close of business **Wednesday, May 31, 2017.**

Make Checks Payable to: Greater Washington Urban League
2901 14th Street NW
Washington, DC 20009

Payment Enclosed: \$ _____.

Confirm your attendance or receive additional information by contacting Pamela Hillsman at (202) 442-7251 or dhcd.events@dc.gov or contact Gena Johnson at (202) 265-8200 x252 or gjohnson@gwul.org.