



District of Columbia
Department of Housing and Community Development
“Big K” Site Stabilization & Survey Update

Thursday, June 9th, 2011





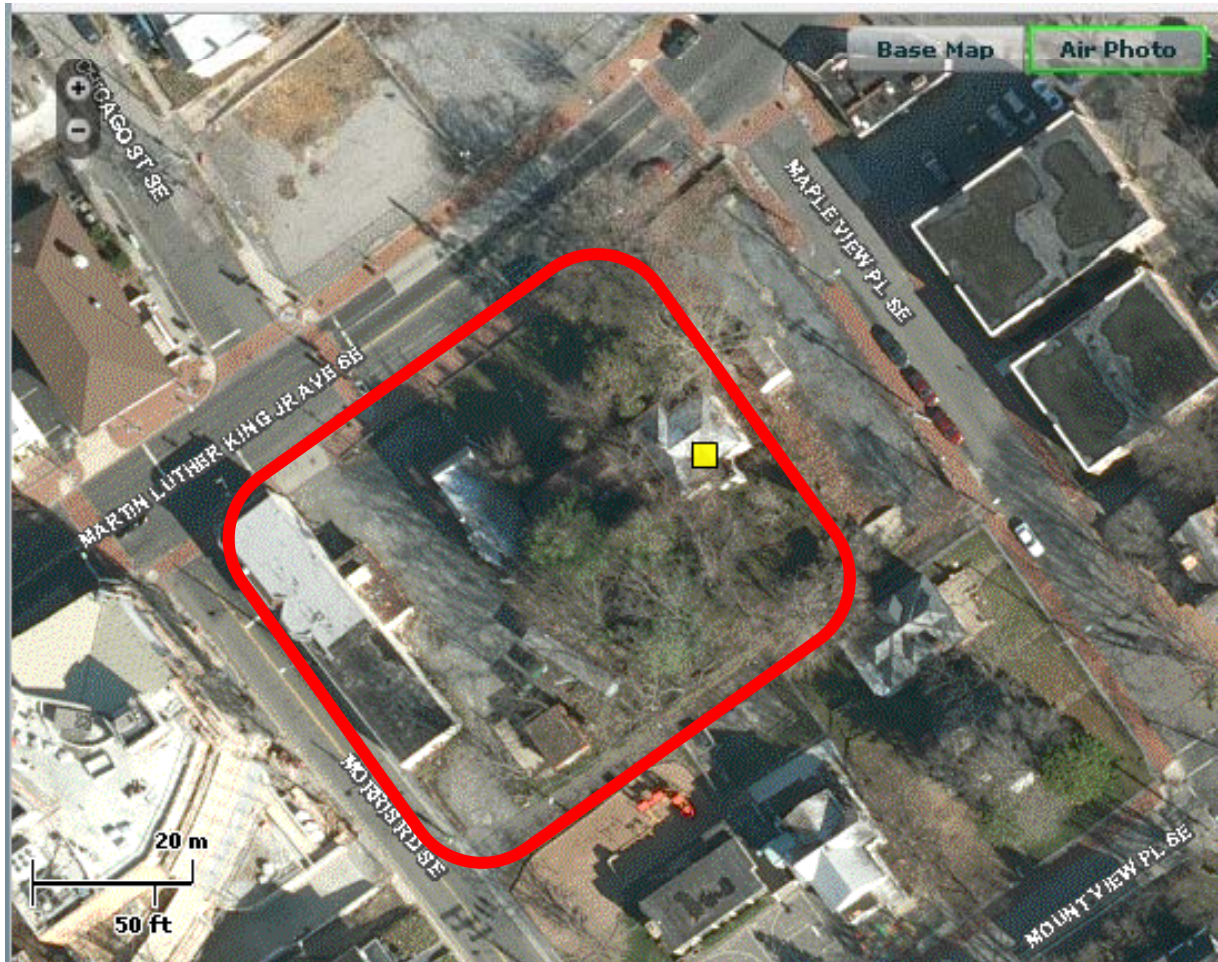
Meeting Overview

- Introduction & Goals
- Meet & Greet
- Temporary stabilization update
- Review of spring survey
- Introduction to NCRC and NSP2 work and review of market studies
- Questions and Answers
- Next Steps



Meeting Goals

- To provide an update regarding the project
- To provide opportunities for further participation





DHCD actions to date

- Purchased site July 23, 2010
- Initial community meeting to solicit input held on 11/10/10
- Structural reports performed Fall-Winter 2010
- Housing and commercial market analyses performed in Winter-Spring 2011
- Survey – April – May, update in June for hard copy responses



Temporary Structural Stabilization Plan

- Structural report - Fall 2010
- Optira laser scan of 2228 & 2234 MLK – May 2011
- Drafting stabilization drawings May – June 2011
- Hazmat study – July 2011
- Permit application July 2011 for temporary stabilization work
- Fall 2011 stabilization work begins
- Targeted completion with 3 months



Survey Summary

- Question #1 – In two sentences, what is your vision for the site? Responses included themes around:
 - Mixing of uses
 - Commercial uses
 - Community focus
 - Brings benefits to community
 - Visitor's center or cultural spaces
 - Clean and safe
 - Attractive to residents and visitors



Survey Summary

- Question #2 – What use would you prefer for the site?

#1 – Commercial, 69%

#2 – Cultural / Institutional, 39%

#3 – Recreational, 32%

#4 – Community Center, 29%

#5 – Housing, 45%

**The percentages listed represent the preference level among survey respondents for a particular use for the site. For example, 45% of the respondents chose "Housing" as their fifth choice.*



Survey Summary

- Question #3 – Please indicate your top three choices for commercial neighborhood services.

#1 Full service restaurant, 47%

#2 Retail market space for small businesses,
25%

#3 Non-profit / start-up business office
space, 32%

**The percentages listed represent the preference level among survey respondents for a particular use for the site. For example, 32% of the respondents chose “Non-profit office space” as their third choice.*



Survey Summary

- Question #4 – If the use of the site was to be mixed, what two uses would you prefer?

#1 Commercial, 43%

#2 Cultural Institutional, 23%



Survey Summary

- Question #5 – Please indicate your top three choices for cultural/institutional/community uses that could be accommodated on the site.

#1 Culinary institute, 28%

#2 Artist studio space, 25%

#3 Youth center, 28%

**The percentages listed represent the preference level among survey respondents for a particular use for the site. For example, 28% of the respondents chose “Youth center” as their third choice.*



Survey Summary

- Question #6 – If you believe housing should be developed on the site, rank the top three types of housing types.

#1 Do not prefer housing on the site, 42%

#2 Artist live/work housing, 20%

#3 Veteran housing, 22%

**The percentages listed represent the preference level among survey respondents for a particular use for the site. For example, 22% of the respondents chose “Veteran housing” as their third choice.*



Survey Summary

- Question #7 – In your opinion, should 2238 or 2252 MLK Jr Ave SE be demolished?
 - 2238 MLK Jr Ave SE – Yes, 64%
 - 2252 MLK Jr Ave SE – Yes, 67%



Survey Summary

- Question #8 – Please prioritize your preference for recreational uses that could be accommodated on this site.

#1 Community garden, 40%

#2 Calisthenics / outdoor exercise, 41%

#3 Playground, 34%

**The percentages listed represent the preference level among survey respondents for a particular use for the site. For example, 34% of the respondents chose "Playground" as their third choice.*



Survey Summary

- Question #9 – Is there a use that was not mentioned that you would like to see on the site?

Responses included some of the following ideas –

- Police station
- Indoor aquatics center
- Parking
- Play areas
- Tourist center



Survey Summary

- Question #10 – Number of people interested in participating in a community advisory task force to assist with the development of alternatives to be included in an upcoming solicitation for offers.

43



2234 Martin Luther King Jr Ave SE



2238 Martin Luther King Jr Ave SE



2252 Martin Luther King Jr Ave SE





Community Engagement Next Steps

- Updated survey results on <http://dhcd.dc.gov>
- Summer advisory group meetings will start in mid-July.
 - Must sign-up and RSVP for meetings
- September advisory group presentation and update