

REQUEST FOR APPLICATIONS
NEIGHBORHOOD BASED ACTIVITIES
Small Business Assistance Program

FY 2010

APPLICATION FORM

PARTS 1 AND 2

Part 1: Organizational Profile and Capacity Use Part 1 of the application to provide basic information about your organization and to demonstrate its project management and administrative capacity.		Total Points Available in Part 1: 100
1. Provide basic information about your organization.		
Name of Organization		
Year Established		
Overall Organizational Service Area		
Primary Contact Person/Title		
Site Address(es)		
Mailing Address (if different)		

Phone	
Fax	
Email	
Website	http://
Mission	

Application Certification:

Signature of Authorized Representative (staff) Date

Signature of Governing Board President or Chair Date

2. Provide information about the key staff at your organization who will have responsibility for this activity (add additional rows if necessary).				Points Available: 15
				Score:
Key Staff	Name	Title	Job Responsibilities	Years with organization
Number of Full-time Staff	2006	2007	2008	2009
Number of Part-time Staff				
Number of Staff Departures (excluding interns)				

3. Provide information about your organization's Board of Directors. Add additional rows and expand cells as necessary.

Points Available: 5

Score:

Name	Role	Home Address	Stakeholder representation ¹	Profession	Affiliations	Length of Tenure
					Average Tenure:	

¹ The Department strongly generally prefers that a majority of the organization's Board be stakeholders in the community of low- and moderate-income District households in one of three ways (use the following letter code to indicate for each Board member whether one or more apply):

- A – indicates that the member is him/her-self a member of a low-/moderate-income District resident household;
- B – indicates that the member owns or is a senior officer of private establishment and/or other institution located in and serving the District of Columbia's low-/moderate-income households; and/or
- C – indicates that the member is a representative of a District neighborhood organization with a proven track record of serving low- and moderate-income residents.

<p>4. Provide information to demonstrate that your Board possesses: (1) skills and/or experience related to, community development, and neighborhood revitalization, and (2) legal, business, and management skills required to oversee a significant small business support activity in partnership with the District government. As appropriate, describe key Board initiatives within the past three years that demonstrate these capabilities</p>	<p>Word Limit: 300</p>	<p>Points Available: 15 (5 pts for 1 and 10 pts for 2)</p>
<p><insert response here></p>		<p>Score:</p>

5. Please provide the following financial information about your organization.					Points Available: 10
					Score:
	2006	2007	2008	2009	
Annual Operating Budget					
Operations Surplus (deficit)					
Total Assets					
Net Assets					

6. Describe your organization's systems for managing finances, information, and administrative functions		Word Limit: 300	Points Available: 10
			Score:
<insert response here>			

7. Please provide information about your organization's major sources of funding (over \$10,000).					Points Available: 10	
					Score:	
2007		2008			2009	
Funder	Amount	Funder	Amount	Funder	Amount	

8. Provide contact information for three references from funding sources or other entities who are well acquainted with your organization's ability to achieve positive outcomes within a budget and who are willing to provide detailed information about your organization's capacity and performance ² .			
	Organization	Contact Person	Telephone
a.			
b.			
c.			

² DHCD reserves the right to act as its own reference (in addition to those listed) for any applicant.

9. Provide information about your organization's recent activities, demonstrating success in implementing performance-based outcomes. ³ Highlight recent accomplishments related to the proposed activity. Add additional rows and expand cells as necessary.					Points Available: 10
					Score:
Activity Name	Partner Organizations	Budget	Target Population	Start/End Dates	Outcomes/Deliverable Products

³ Activities listed should have start dates no earlier than 2005

<p>10. Describe the standards, indices, or measures you would use to determine if an activity has met its goal(s). Expand cell as necessary.</p>	<p>Word Limit: 200</p>	<p>Points Available: 5</p>
<p><insert response here></p>		<p>Score:</p>
<p>11. Describe your organization's systems for program management and tracking of accomplishments. Expand cell to an additional page as necessary.</p>	<p>Word Limit: 200</p>	<p>Points Available: 10</p>
<p><insert response here></p>		<p>Score:</p>

<p>12(a) Describe recent challenges faced by your organization and the process used to address those challenges.</p> <p>12(b) What are the most significant challenges facing your organization today, and how do you plan to respond?</p>	Word Limit: 300	Points Available: 10
		Score:
<p><insert response here></p>		

<p>Part 2: Proposed Activities and Outcomes for Small Business Support</p> <p>Use Part 2 of the application to demonstrate both your knowledge of the need for this activity and your organization's ability to address those needs.</p>		<p>Total Points Available in Part 2:</p> <p style="text-align: center;">100</p>
<p>1(a) Describe your organization's target area and the population the organization serves. Expand cell to additional page as necessary.</p>	<p>Word Count: 500 (1a-d combined)</p>	<p>Points Available: 15 (1a-b)</p> <p>Score:</p>
<p><insert response here></p>		

1(b) Identify the specific target area or commercial corridor for the proposed activity. Provide a general description of the mix of stores, level of activity, building stock, etc.. Attach no more than 5 (five) photographs or insert color digital images of representative buildings in the target area and a small map or diagram of the target area (no larger than 8.5x11).

<insert response here>

<p>2 What are the greatest needs of your organization’s service area relative to the project area, commercial corridor, etc. for which funds are being requested? On what data are your assumptions based? Note: applicants would do well to study DHCD’s Action Plan target areas, and as applicable, Great Streets, HUD NRSAs, DC Office of Planning Initiatives and/or other District priorities for data to support the needs documented.</p>	<p>Word Limit: 300 words</p>	<p>Points Available: 15</p>
<p><insert response here></p>		<p>Score:</p>

<p>3(a) Describe in detail the Business Support Activity your organization proposes to undertake, through responding to this RFA. Provide some detail on the process by which this activity will be conducted. Explain why you believe these activities are needed and how they address the community needs identified in #2 above. Explain how the activity proposed is not duplicative with initiatives funded through other District agencies.</p>	<p>Word Limit: 800 words</p>	<p>Points Available: 15</p>
<p><insert response here></p>		<p>Score:</p>

3(b) Please provide a brief work plan for the proposed activity in the space below (add additional steps as necessary).

Major Tasks	Start Date	Complete Date
1.		
2.		
3.		
4.		
5.		
6.		

4. Use the spaces below to list expected outcomes from the activity proposed in #3 above and provide an estimate of the total budget necessary to achieve those outcomes. Expand cells and add rows as necessary.

Points Available: 15

Score:

Outcomes

Budget			
Cost Categories	Required DHCD Funding	Other Funding	Total Costs
Personnel			
Consultants (specify type)			
Architecture			
Construction			
Other (specify)			
Total Costs			

5. Describe your organization's experience in delivering similar outcomes, including the budgets required to deliver those outcomes.	Word Limit: 300 words	Points Available: 15
		Score:
<insert response here>		

<p>6. Describe how your organization will leverage resources to support and enhance the outcomes envisioned by this project.</p>	<p>Word Limit: 300 words</p>	<p>Points Available: 10</p> <p>Score:</p>
<p><insert response here></p>		
<p>7. Describe your organization's plan for outreach into the retail business community within the target area, including strategies for overcoming language and/or cultural barriers, if applicable.</p>	<p>Word Limit: 300 words</p>	<p>Points Available: 10</p> <p>Score:</p>
<p><insert response here></p>		

8. Describe how your organization plans to incorporate green building practices into the proposed project.	Word Limit: 300 words	Points Available: 5
<insert response here>		Score: