

District of Columbia

#### March 2019 DHCD Connection Newsletter

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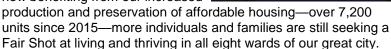
## March 2019 Edition

## Letter from the DHCD Director

Greetings Washingtonians,

I'm always proud to say DHCD has made more affordable housing happen over the last four years in levels never seen before in the District of Columbia—thanks to the unprecedented investments made by Mayor Bowser.

But for all the residents who are now benefiting from our increased



That's why our Mayor has set an ambitious goal for us to do **even more** in her second term. She laid the foundation in her <u>January 2 inaugural address</u>; by 2025, we will need to produce 36,000 additional units of housing in DC alone—with at least 12,000 being affordable—and 240,000 units across our region. She sketched out the financial framework in her March 18 <u>State of the District</u> (SODA) address, announcing that her FY 2020 budget will



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## Join Us for March Madness

Want a special preview of projects soon to be available to the District's development community? Join Mayor Muriel Bowser and Deputy Mayor of Planning and Economic Development Brian Kenner at the Fifth Annual March Madness.

At the event, attendees will learn about upcoming solicitation opportunities and can network among the public and private sector DC development community.

invest *nearly \$200 million more* in the production and preservation of affordable housing. Two days later, she built out the details in her <u>budget release</u>, which was jam packed with new monies for housing, such as:



- Increasing investments in the Housing Production Trust Fund (HPTF) by 30 percent—to \$130 million.
- Increasing investments in the Housing Preservation Fund by 50 percent—to \$15 million, which will yield an additional \$45 million in private investment that will more quickly provide the financing needed to help preserve existing affordable housing.
- Creating a new \$20 million Workforce Housing Fund, which will leverage private sector investments 9 to 1 resulting in a \$200 million fund. All of these monies will be spent to create and preserve housing for workers such as teachers, police officers, firefighters, janitors, and social workers.
- Providing \$37 million in new funds to continue the implementation of Homeward DC to make homelessness rare, brief, and non-recurring.
- Adding \$5.2 million to expand and increase Schedule
   H—DC's income tax credit to help offset rising property
   taxes.

The Mayor's intentional and innovative vision is not limited to the District alone. She is advancing regional and national strategies on solving the affordable housing crisis, most recently by holding the first formal meeting as chair of the National League of Cities Housing Task Force.

Also, her vision isn't targeted just to policy and budget stakeholders—District residents are a large part of the solution. Truly, these are exciting times, as we all play a part in increasing the supply of affordable housing in the District.

Polly Donaldson, DHCD Director

Follow me on Twitter: @maryrandolph

TeamDHCD looks forward to seeing you there!

Here are the details:

 Date: Tuesday, March 26, 2019

• **Time:** 2:00 p.m. – 4:00 p.m.

 Location: Entertainment and Sports Arena, 1100 Oak Street SE

RSVP here.



## Condo Owners: Get Filing Tips for Structural Defect Warranty Claims

Did you know that a warranty generally for two years from purchase date—protects condominium owners from structural defects in their property?

A March 28 workshop will help provide answers on how condominium associations and unit owners can file warranty claims with DHCD's Rental Conversion and Sale Division (CASD). Here are the details:

 Date: Thursday, March 28, 2019

• **Time:** 12:00 p.m. – 2:00 p.m. EDT

 Location: DHCD Housing Resource Center

RSVP here.



Our strength is in our roots.

## Mayor Bowser Makes Historic \$138 Million Investment in Affordable Housing

On March 19, Mayor Bowser <u>announced</u> the selection of 11 projects that will receive \$138 million in DC Government funding to produce or preserve housing for more than 2,600 Washingtonians—including residents experiencing homelessness.

The 11 selected projects include 1,180 units that will produce and preserve affordable housing across Wards 1, 4, 5, 7, and 8. The projects consist of five new production projects, three preservation projects, and three mixed projects that preserve existing units but also will add new affordable units. All projects will serve households making no more than 80 percent of the Median Family Income (MFI, \$117,200 in FY 2018, based on a family of four). Over 12 percent of units will be designated toward permanent supportive housing (PSH), serving individuals and families transitioning from homelessness and making no more than \$35,160 (30 percent MFI).

The funding for the projects includes \$107,430,898 from the HPTF, \$26 million in equity from 9 percent <u>low-income housing tax credits</u> (LIHTC), \$5 million in <u>Home Investment</u>

<u>Partnerships</u> (HOME) funds, and 146 <u>Local Rent Supplement Program</u>(LRSP) vouchers.

The projects will now proceed to the underwriting stage and join other selected projects already in DHCD's pipeline. The next Request for Proposals for affordable housing projects is anticipated to be issued in Summer 2019. The 11 projects are listed below.

#### **New Production Projects**

- Spring Flats Family (Ward 4): Will produce 67 units using \$9,943,765 in HPTF, including 58 units of affordable housing and nine PSH units. Developer: Spring Flats MD, LLC, comprised of Victory Housing, Brinshore Development and Banc of America Community Development Corporation.
- Abrams Hall Assisted Living (Ward 4): Will produce 54
  PSH units using \$3,339,434 in HPTF; \$9,992,850 in 9%
  LIHTC equity (\$999,285 annual allocation). Developer:
  Urban Atlantic, Hines, and Housing Up.
- 218 Vine Street NW (Ward 4): Will produce 121 units of affordable housing, including 24 PSH units, using





## Hope to See You at Final DC Needs Assessment/Fair Housing Hearing

We have one more "Needs Assessment and Fair Housing" hearing, on March 28, where you can give input on: (1) spending priorities for federal entitlement funds, to will help form a basis for developing the District's draft FY 2020 Annual Action Plan; and (2) Fair Housing Impediments in the District as part of our efforts to affirmatively further fair housing and our 2012-2017 Analysis of Impediments to Fair Housing Choice (AI).

Here are the details on the hearing:

- Date: Thursday, March 28, 2019
- **Time:** 6:30 p.m.
- Location: All Souls
   Unitarian Church, 1500
   Harvard Street NW
- RSVP for the hearing here.

## Date Set for Budget Oversight Hearing

It's time for the Budget Oversight Hearing at the DC Council—a great

- \$12,729,738 in HPTF; \$11,000,000 in 9% LIHTC (\$1,100,00 annual allocation). Developer: Jair Lynch Real Estate Partners.
- 2442 MLK (Ward 8): Will produce 112 units of affordable housing, including six PSH units, using \$19,216,779 in HPTF. Developer: MidAtlantic Realty Partners LLC.
- 17 Mississippi Ave. SE Apartments (Ward 8): Will
  produce 41 units of affordable housing, including nine
  PSH units using \$8,022,141 in HPTF. Developer: Legacy
  Real Estate Development LLC.

### **Preservation Projects**

- Cedar Street Apartments (Ward 4): Will preserve 30 units of affordable housing, including three PSH units, using \$4,996,040 of 9% LIHTC equity (\$499,604 annual allocation). Developer: Joseph Development, Inc.
- Park Southern Apartments (Ward 8): Will preserve 334 affordable units, including 10 PSH units, using \$19,180,000 in HPTF. Developer: The Park Southern Residents' Council, Inc., and Vesta Equity Corporation.
- Savannah Apartments II (Ward 8): Will preserve 65
  units of affordable housing using \$5,502,356 in HPTF and
  \$2,705,620 in HOME funds. Developer: NHT-Enterprise
  Preservation Corporation.

### **Production and Preservation Projects**

- Tivoli Gardens (Ward 5): Will provide 90 units, including two PSH units, using \$2,220,125 in HOME funds.
   Developer: Manna, Inc.
- Urban Village Phase I (Ward 1): Will provide 115 units of affordable housing, including 14 PSH units, using \$11,899,298 in HPTF. Developer: Somerset Development Company.
- Kenilworth 166 Phase 1 (Ward 7): Will provide 166 units
  of affordable housing, including 17 PSH units, using
  \$17,597,387 in HPTF. Developer: The Warrenton Group,
  Michaels Development Company, and the DC Housing
  Authority (DCHA).



way for the public to provide input, and get information on, agencies' financial priorities for FY 2020:

- Date: Tuesday, April 23, 2019
- **Time:** 1:30 p.m.
- Location: John A. Wilson Building, 1350 Pennsylvania Avenue NW, Room 412
- All hearings will be livestreamed at <u>www.dccouncil.us/videos</u>
  ...



## Save the Date: April 30 Fair Housing Symposium

Planning is well underway for our annual Fair Housing Symposium, where the state of fair housing in the District and efforts to ameliorate fair impediments will be discussed. Mark your calendars and look for more details in the coming weeks:

- Date: Tuesday, April 30, 2019
- Location: The Auditorium at DC Housing Finance Agency, 815 Florida Avenue NW

## Mayor Bowser Delivers New Affordable Housing, Community Amenities to Ward 4

On March 13, Mayor Bowser <u>cut the ribbon</u> at The Beacon Center, a mixed-use development in the Brightwood neighborhood of Ward 4 that includes 99 affordable housing units—as well as an array of community services—targeted at low- to moderate-income households.

The Beacon Center, located at 6100 Georgia Avenue NW, is a collaborative effort between private entities and city agencies, and is a redevelopment of the historic Emory United Methodist Church. The development will house close to 300 individuals and families—including veterans, seniors, and individuals transitioning from homelessness. Specifically, 18 PSH units are for households making no more than \$35,160 (30 percent MFI), and 81 units are for households making no more than \$70,320 (60 percent MFI). Nearly one-third of units are family sized.

The development of The Beacon Center is a collaboration of DC Government agencies, including DHCD, the DC Housing Finance Agency (DCHFA) and DCHA. The affordable housing component was made possible by \$17.2 million in HPTF financing from DHCD. DCHFA provided \$21.6 million in bonds and \$16 million of equity raised through 4 percent LIHTC. DCHA is administering \$215,352 annually in LSRP funds to support eight efficiency and one-bedroom units for formerly homeless persons.

The Beacon Center also includes multi-purpose space for cultural, civic, and social services, as well as a newly renovated 500-seat multipurpose sanctuary and community theater.

The Mayor was joined at the <u>rousing Beacon Center event</u> by Ward 4 Councilmember Brandon Todd and over 200 members from the local and faith-based communities. <u>The Emory Fellowship</u> (Emory United Methodist Church, Emory Beacon of Light, Inc.) and <u>The Community Builders</u> are the development partners for the project. See media coverage of the event <u>here</u>.



# Save the Date: June 15 for Annual Housing Expo!

In just a few months, we'll be hosting the District's biggest celebration of housing! More details are to come but make sure you put the 11th Annual DC Housing Expo and Home Show on your calendar.

- **Date:** Saturday, June 15, 2019
- **Time:** 10:00 a.m. 3:00 p.m.
- Location: Walter E.
   Washington Convention
   Center, Hall D, 801 Mt.
   Vernon Place NW

We look forward to building on the great memories from last year's Expo. See video clips <u>here</u> and <u>here</u> (the second is thanks to WHUR).



## **Local Ministry to Construct Deeply Affordable Housing in Ward 5 Using DHCD Funds**

<u>Diane's House Ministries</u> and <u>Flaherty Collins Properties</u> received nearly \$6.8 million in equity from 9 percent LIHTC to construct a 42-unit affordable housing project at 2619-2621 Bladensburg Road NE in the Gateway neighborhood in Ward 5.

Diane's House will consist of 39 PSH units for individuals and families and three affordable units for on-site staff. Residents for PSH units will come from the <u>District's Coordinated Entry System</u> and will receive supportive services from <u>Community Connections</u>, a non-profit agency offering behavioral health and residential services.

"Since 1990, Diane's House Ministries has been serving women in the District of Columbia area," says Apostle Diane C. Crawford, president and founder. "We are called to serve, and this new affordable housing development will be a great testament to the faith and partnerships that have brought us so far."

"These projects are true partnership, from the District and Community Development areas through the financing teams that help make a vision a reality," added Flaherty & Collins Vice President of Development Duane Miller. "We are fortunate to have great project partners and we're ready to see this project make an impact."



Over \$1.3M in HPAP/ EAHP Goes to 21 Households in February

In February, 21 households in the District received more than \$1.3 million in down payment and closing cost assistance to become first-time homeowners.

Congratulations to our newest Home Purchase Assistance Program (HPAP) and Employer Assisted Housing Program (EAHP) recipients!

## **Quick Links**

Here are some links to popular DHCD services:

- DHCD Income Limits: Can help determine your eligibility for DHCD programs.
- <u>Inclusionary Zoning</u>
   (IZ): Get an overview of this
   affordable housing tool.
- <u>IZ Dashboard</u>: View a map and/or table of IZ projects.
- Community-Based
   Organizations (CBOs):
   Provide services such as housing counseling and small business technical assistance.
- Home Purchase
   Assistance: Learn about how we help residents get the keys to their own home.
- Rent Control
   Forms: Access forms for housing providers and tenants.

## Other News of Note



## NonProfit Will Expand its Social Services East of the River Thanks to DHCD Financing

A nonprofit's ability to provide social services to low-income residents in Wards 7 and 8 has been greatly expanded thanks to \$3.6 million in DHCD financing.

DHCD provided a \$3.6 million loan using federal <u>Community</u> <u>Development Block Grant</u> (CDBG) funds to <u>Bread for the City, Inc.</u> (BFC), for a new 30,000-square-foot community facility at 1700 Good Hope Road SE in the Ward 8 neighborhood of Anacostia.

The BFC Southeast Center will allow BFC to serve 20,000 more clients in Wards 7 and 8 through social services programs such as: (1) legal representation on housing, family, domestic violence, and public benefits law; (2) primary medical care, behavioral health services, as well as dental, vision, and wellness care; (3) expanded food distribution capabilities, to include a rooftop vegetable garden and educational space; (4) expanded clothing distribution services; and (5) a new jobs center. The center is expected to open in 2020.

"The new Southeast Center will be a beacon of Good Hope for the entire community," said BFC CEO George Jones. "Support from DC Department of Housing and Community Development is critical to making our new center possible."

## **Video Stories**



Five homeowners share how it is possible to purchase affordable housing in DC.



This <u>video</u> shares how we are helping residents by producing and preserving affordable housing, and revitalizing neighborhoods.



Check out our short videos about how much we love housing DC residents using HPAP and IZ.

 Inclusionary zoning: In this <u>video</u> as well as this <u>video</u>, see how IZ has given residents a shorter commute and proximity to more amenities.

 HPAP: The videos <u>here</u> and <u>here</u>share a variety of stories about the journey toward homeownership.

#### **Team DHCD: About Town**

Following are some highlights of recent DHCD outreach and educational activities.



Sharing the Good News on DC's Affordable Housing Successes. Director Donaldson recently met with a variety of stakeholders on the local, national, and international stage, explaining the District's significant investments in affordable housing, and our bold plans for the future.

 Coalition for Nonprofit Housing and <u>Economic Development (CNHED)</u>: Donaldson and other DHCD policy staff met with <u>CNHED</u> board members on March 7 to provide updates on developments in affordable housing and small business

technical assistance.

- <u>National League of Cities (NLC)</u>: During its <u>Congressional City Conference</u> March 10 March 13, NLC kicked off the first formal meeting of its Housing Task Force, of which Mayor Bowser is the chair. Donaldson and DHCD policy staff were there in full force, to include Donaldson speaking before the Large Cities Council group, asking for input on the task force and facilitating a discussion around the question: "What would you do if you weren't afraid to fail"?
- World Bank Forum: Every two years, a forum of local and international World Bank staff meet to discuss issues such as urban development—and this year Director Donaldson was a key presenter (photo at left). Donaldson spoke before over 50 attendees of the 2019 Forum of the World Bank's Social, Urban, Rural and Resilience Global Practice (GPSURR), sharing the District's approach to achieving socially and economically inclusive housing. She was joined by two panelists who discussed the value of public-private partnerships: Ramon Jacobson, Director of LISC-DC, one of the managers of the District's \$40 million public-private Housing Preservation Fund, and Schroeder Stribling, CEO of N Street Village.

Bisnow Affordable Housing Summit: This Bisnow event occurred the day after Mayor Bowser's SODA address; so before a captive audience of real estate developers. Donaldson emphasized the significance of the new investments proposed in the FY20 budget. She also touched on a wide range of topics, including the continued commitment to providing PSH for our most vulnerable citizens; the need create housing across the income spectrum; the success of our affordable housing preservation efforts—



such as the \$40 million Preservation Fund, the <u>Tenant Opportunity to Purchase Act</u> (TOPA) and the implementation of the <u>District Opportunity to Purchase Act</u> (DOPA); the potential of using <u>Opportunity Zones</u> to create housing; and the importance of planning and community engagement in ensuring all residents are part of the housing solution.



DHCD Staffer Discusses How the District Helps Provide
Multigenerational Housing. On March 12, Development Finance Division (DFD) Project Manager Anna Scallet (third from left in photo) participated on a panel on multigenerational housing at the National Community Reinvestment
Coalition (NCRC) Just Economy
Conference. NCRC works with community leaders, policymakers, and financial institutions to champion fairness, and fight discrimination in

banking, housing, and business. Its annual conference is an opportunity to discuss new policies and approaches, learn, and collaborate. The session, "Everybody Under One Roof: Multigenerational Housing" featured participants from Generations United, the Woodstock Institute, and Mission First Housing Group. After a presentation focusing on data trends and the need to provide more flexibility in our existing housing stock for aging Americans, Scallet provided an overview of some District programs geared toward helping seniors age in place, including Safe at Home, the Single Family Residential Rehabilitation (SFRRP) program, and the Age-Friendly DC plan. She also touched on Accessory Dwelling Units (ADUs), and a few housing innovations in the multifamily sphere, focusing on the new Plaza West development specifically designed to serve grandfamilies. Jamarl Clark, Plaza West's community life program manager, shared how this new housing and services model is working for persons like Cassandra Gentry, Plaza West's first grandfamily resident, who shared that the building is already fostering support and a sense of community.

**DHCD Connects with Howard University Architecture Students Interested in Affordable Housing Development.** DFD Deputy Manager Reshma Holla was the guest lecturer before students from Howard University's College of Engineering and Architecture on February 26, sharing the local government's role in the design, financing, and development of affordable housing. Students learned about DHCD's successes, production goals, and policy priorities; the gap financing application process; compliance and monitoring requirements for housing developments; and other design and cost

considerations for architects helping prepare a development proposal. She discussed the need to balance multiple priorities so that a project's overall design fulfills the District's requirements and is both high-quality and cost-effective. Students walked away with a better understanding of the architect's role in the design and delivery of a government-supported housing development.

Looking at How to Improve our LIHTC Plan. LIHTC is a federal program used to encourage the private sector to invest in housing that is affordable to households earning no more than 60 percent MFI. DHCD is responsible for administering the LIHTC on behalf of the District. The Qualified Allocation Plan (QAP) is the District's federally mandated plan for the allocation of LIHTC, and ensures that the tax credits are awarded to projects in line with federal requirements and District priorities. DHCD's goal is to update our QAP every two years. As part of the update process for the 2017 QAP, Director Donaldson welcomed approximately 50 participants, including nonand for-profit developers, and colleagues from partner



agencies to a March 7 feedback session. Participants discussed the current QAP in working groups moderated by DFD staff. They weighed in on the most effective aspects of the current plan, what needs changes, whether the QAP is helping the District achieve its priorities, any useful approaches from other jurisdictions, and whether the implementation of income averaging—a new minimum set-aside option available since the 2017 tax bill—may further help the District achieve its goals and priorities. DHCD expects to incorporate the feedback as it updates the document, and will release a draft for a 30-day public comment period by early May, followed by a public hearing before the final 2019 QAP is published.



Helping Residents and Housing Providers Get Answers to Housing Questions. Landlords, tenants, brokers, developers, and interested residents were able to get their housing questions answered at our March 12 "Let's Talk Housing: A Dialogue with DHCD" workshop. The event was hosted on behalf of DHCD's Housing Regulation Administration (HRA), which encompasses the Rental Accommodations Division, Rental Conversion and Sale Division and the Inclusionary Zoning (IZ) program. Rental Property Program Specialist Tonya

Butler-Truesdale, Interim Rental Conversion and Sale Administrator Terrance Laney, and IZ Program Manager Gene Bulmash first provided brief overviews and updates on each division, and then answered a variety of questions. Much of the conversation focused on TOPA, DOPA, <u>rent control</u> and affordable housing.

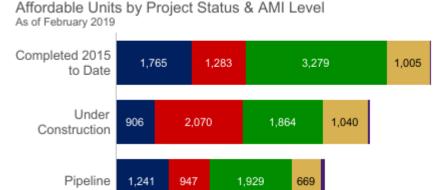
#### Mark Your Calendars for Upcoming Events

Please note these upcoming events. Don't forget to sign up for DHCD event alerts to get regular announcements and updates, as well as registration information through Eventbrite, and check our <u>website</u> for events from CBOs and other partners.

- March 26, 2:00 p.m.: <u>March Madness.</u> Location: Entertainment and Sports Arena, 1100 Oak Street SE
- March 28, 6:30 p.m.: Let's Talk Housing: Assessing Needs--FY20 Annual Action Plan, Fair Housing. Location: All Souls Unitarian Church, 1500 Harvard Street NW
- March 28: 12:00 p.m.: <u>Let's Talk Condos: How to Properly File Structural Defect Warranty</u> Claims. Location: DHCD Housing Resource Center
- April 23, 1:30 p.m.: DHCD Budget Oversight Hearing. Location: John A. Wilson Building, 1350 Pennsylvania Avenue NW, Room 412
- April 30: Fair Housing Symposium. Location: The Auditorium at DC Housing Finance Agency, 815 Florida Avenue NW
- June 15, 10:00 a.m. 3:00 p.m.: 11th Annual DC Housing Expo and Home Show. Location: Walter E. Washington Convention Center, Hall D, 801 Mt. Vernon Place NW

## See Latest Affordable Housing Stats

The Bowser Administration is producing and preserving more affordable housing than ever before in the District's history. See the latest statistics from the Deputy Mayor for Planning and Economic Development's dashboard (see graphic), as well as a pipeline report of DHCD-specific projects.



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31-50% 51-60% 61-80%

5K

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AMI Level

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0-30%